Communication Studies Core Courses (COMM COR)

Courses

Survey of basic mass communication processes, including history and structure of media and media-related industries and sales, audiences, effects, careers, and future directions. (Fall and Spring)

Introduction to the process of research and inquiry across the discipline of communication studies. Includes the three units qualitative, quantitative, and rhetorical (critical). Introduction to the normative expectations of the research process. Prerequisite(s): COMM 1000 (48C:001) or two-course equivalent (COMM 2256 (48C:011), COMM 2255 (48C:071), or COMM 2257 (48C:074); and COMM 2344 (48C:004) or COMM 1205 (48C:031)). (Fall and Spring)

Investigation of theories and concepts used to explain human communication. Prerequisite(s): COMM 1000 (48C:001) or two-course equivalent (COMM 2256 (48C:011), COMM 2255 (48C:071), or COMM 2257 (48C:074); and COMM 2344 (48C:004) or COMM 1205 (48C:031)). (Fall and Spring)