

# Applied Business Concepts Certificate

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The certificate in Applied Business Concepts will provide Bachelor of Liberal Studies (BLS) students as well as other adult learners access to a program that is convenient, flexible and offers an alternative to the traditional path to a certificate program. This program aligns well with the BLS degree since it allows students the opportunity to complete a certificate completely online. Offering a fully online certificate program creates access for BLS students, but also helps to recognize the unique needs of adult learners -- by providing access to education that can be balanced with work and family obligations. Access is one of UNI's strategic initiatives. The student learning outcomes for this program will be tied to course-level and university-level learning outcomes.

Priority registration will be given to Managing Business and Organization BAS students; however, exceptions to the BAS admission prerequisite will be given to BLS students wishing to pursue the certificate. All BLS students must register through the Online and Distance Education office (<http://distance.uni.edu/enroll>).

Select five courses from the following: 15

ECON 1031	Introduction to Business Economics
BUSINESS 3025	Business Analysis Techniques
BUSINESS 3030	Accounting Concepts
BUSINESS 3035	Information Systems for Professionals
BUSINESS 3060	Law, Society, and Business
BUSINESS 3065	Entrepreneurship and Opportunity
BUSINESS 3070	Topics: Effective Business Practices
BUSINESS 4040	Applied Business Finance
BUSINESS 4045	Practical Marketing for Organizations

**Total Hours** 15

## Related Programs

- Liberal Studies, Bachelor of B.L.S.