

# Communication: Digital Media Leadership Minor

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## Communication: Digital Media Leadership Minor

The minor in Digital Media Leadership will train students to analyze the structures and practice of the media industries, focusing on digital media production, distribution, promotion and management.

**Required:**

Department Core:		
CM CORE 1010	Mass Communication and Society	3
	or CM CORE 2020 Communication Research Methods	
	or COMM DM 1611 Media and Power	
Digital Media:		
COMM DM 3656	Digital Media Industries	3
COMM DM 4653/5653	Digital Media Distribution	3
COMM DM 4654/5654	Digital Media Management	3
Management:		
MGMT 3965/5965	Organizational Behavior	3
<b>Total Hours</b>		<b>15</b>

## Related Programs

- Communication B.A.
- Communication: Digital Media B.A.