

Communication: Public Relations Minor

Communication: Public Relations Minor

Required

COMM PR 1811	Principles of Public Relations	3
COMM PR 3855	Public Relations Writing	3
COMM PR 4811/5811	Public Relations: Cases and Studies	3
COMM PR 4822/5822 or COMM PR 4859/5859	Global Public Relations Social Media	3
COMM PR 4856/5856 or COMM PR 4858/5858	Public Relations Special Events Planning Sports Public Relations	3

Electives

Select two from the following:		6
CM CORE 1001	Digital Toolbox	
CM CORE 2020	Communication Research Methods	
	or CM CORE 101 (Mass Communication and Society)	
	or COMM DM 161 (Media and Power)	
CM CORE 4124	Communication and Media Theories	
COMM 3055	Organizational Communication	
COMM 3155	Professional and Public Communication	
	or COMM DM 163 (Start a Podcast)	
COMM 3455	Creativity, Storytelling and Identity	
COMM DM 1620	Fundamentals of Journalism	
COMM DM 4630/5630	Digital Media Law and Ethics	
COMM PR 4857/5857	Crisis Communication	

Total Hours **21**

Related Programs

- Communication B.A.
- Communication: Public Relations B.A.