

International Commerce Certificate

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To declare this certificate, a student must major or minor in a modern language.

Marketing:

MKTG 2110	Principles of Marketing	3
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Management:

MGMT 3153	Organizational Management	3
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MGMT 3189/5189	International Management	3
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Advanced writing course:		3
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SPAN 3001	Advanced Writing	
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or SPAN 3006	Spanish for Heritage Speakers	
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or FREN 3001/5001	Advanced Composition	
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Economics:

ECON 1031	Introduction to Business Economics	3
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Elective course in business, culture and civilization, or other approved course, in the respective modern language		3
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Total Hours		18
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Related Programs

- Spanish B.A.