

Visual Communication and Digital Media Graduate Certificate

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Based in the emphasis areas of digital media, rhetoric, and performance, the Visual Communication and Digital Media certificate demonstrates mastery in how to create, disseminate, and critique mediated images. Upon completion of the requisite coursework, a student will be to identify what makes effective, inclusive, and evocative imagery, and how to use that knowledge to create or disseminate media.

Required courses: **

COMMGRAD 6046	Seminar in Visual and Digital Media *	6
COMMGRAD 6044	Seminar in Performance Studies	3
COMMGRAD 6014	Seminar in Rhetoric	3
Total Hours		12

* Repeat course (variable topic) up to 6 hrs.

**Can Substitute up to 3 hours of the 12 hours as Readings in Communication or Studies in Communication with advisor approval.

Related Programs

- Communication and Media M.A.