

Recreation, Tourism, and Nonprofit Leadership B.A.

Recreation, Tourism and Nonprofit Leadership Major

The B.A. Recreation, Tourism and Nonprofit Leadership major requires a minimum of 120 total hours to graduate. This total includes UNIFI/General Education requirements and the following specified major requirements, plus electives to complete the minimum of 120 hours.

The Recreation, Tourism and Nonprofit Leadership major prepares students to deliver programs and manage facilities designed to meet human, community, and social needs in public, governmental, and nonprofit community agencies. Graduates may find employment in agencies that serve people of all ages from diverse backgrounds in areas such as municipal parks and recreation, commercial recreation, tourism, outdoor recreation, therapeutic recreation (clinical and community-based settings), the nonprofit and youth serving agencies, armed forces recreation, campus recreation, and other leisure service delivery sectors. The major focuses on direct service programming with an emphasis on supervisory and managerial skills. The Recreation, Tourism and Nonprofit Leadership program is accredited by COAPRT.

Recreation, Tourism and Nonprofit Leadership:

Required:

RTNL 2110	Introduction to RTNL: Programs, Services and Facilities	3
RTNL 2020	Leadership in Recreation, Tourism and Nonprofit Leadership	3
RTNL 2160	Inclusive Recreation: Pathways to Participation	3
RTNL 3110	Management and Human Resources in Recreation, Tourism and Nonprofit Leadership	3
RTNL 3120	Programming for Recreation, Tourism and Nonprofit Leadership	3
RTNL 3130	Marketing in Recreation, Tourism and Nonprofit Leadership	3
RTNL 4310/5310	Areas and Facilities in Recreation, Tourism and Nonprofit Leadership	3
RTNL 4320	Financial Resource Management in Recreation, Tourism and Nonprofit Leadership	3
RTNL 4330/5330	Research and Evaluation in Recreation, Tourism and Nonprofit Leadership	3

RTNL 4340	Seminar in Recreation, Tourism and Nonprofit Leadership	3
or HRCS 4000	Professional Readiness Seminar	
RTNL 4510	Internship in Recreation, Tourism and Nonprofit Leadership	9
RTNL 4520	Senior Project in Recreation, Tourism and Nonprofit Leadership	3
Select nine hours from the following:		9
RTNL 2210	Nonprofit Leadership Practicum, Level I	
RTNL 3280	Readings in Recreation, Tourism and Nonprofit Leadership	
RTNL 3340	Prevention & Intervention Programs in Youth Work	
RTNL 3777/5777	Special Events Management	
RTNL 3778/5778	Community Based Tourism	
RTNL 4210/5210	Nonprofit Leadership Practicum, Level II	
RTNL 4290/5290	Recreation, Tourism and Nonprofit Leadership Field Experience	
RTNL 4552/5552	Outdoor Education and Leadership	
RTNL 4553/5553	Principles and Practice of Adventure Programming	
RTNL 4554/5554	Managing Recreation Impacts on the Natural Environment	
RTNL 4556/5556	Outdoor Recreation History Ethics and Emerging Trends	
RTNL 4623/5623	Field Experience in Camp Counseling	
RTNL 4776/5776	Eco, Adventure and Sport Tourism	
RTNL 4779/5779	Community Planning Workshop	
Total Hours		51

* RTNL 4210/5210 has a prerequisite of RTNL 2210.

Four-Year Plan

Recreation, Tourism and Nonprofit Leadership, B.A.

This is a sample plan of study with a suggested sequencing of classes for the major. University electives may be applied to earn additional academic majors, minors, or certificates. Students should regularly

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meet with their academic advisor to plan their specific semester schedule to include UNIFI/General Education program and/or university elective hours required.

Course	Title	Hour
Freshman		
Fall		
RTNL 21XX Foundations Course		3
UNIFI/General Education or University Electives		12
Hours		15
Spring		
RTNL 21XX Foundations Course		3
UNIFI/General Education or University Electives		12
Hours		15
Sophomore		
Fall		
RTNL 21XX Foundations Course		3
RTNL 3110	Management and Human Resources in Recreation, Tourism and Nonprofit Leadership	3
UNIFI/General Education or University Electives		9
Hours		15
Spring		
RTNL 3120	Programming for Recreation, Tourism and Nonprofit Leadership	3
RTNL Major Elective		3
UNIFI/General Education or University Electives		9
Hours		15
Junior		
Fall		
RTNL 4320	Financial Resource Management in Recreation, Tourism and Nonprofit Leadership	3
RTNL 4310/5310	Areas and Facilities in Recreation, Tourism and Nonprofit Leadership	3
UNIFI/General Education or University Electives		11
Hours		17
Spring		
RTNL 4330/5330	Research and Evaluation in Recreation, Tourism and Nonprofit Leadership	3
RTNL 3130	Marketing in Recreation, Tourism and Nonprofit Leadership	3
RTNL Major Elective		3
UNIFI/General Education or University Electives		7
Hours		16
Senior		
Fall		
RTNL 4340	Seminar in Recreation, Tourism and Nonprofit Leadership	3
RTNL Major Elective		3
UNIFI/General Education or University Electives		9
Hours		15
Spring		
RTNL 4510	Internship in Recreation, Tourism and Nonprofit Leadership	9

RTNL 4520	Senior Project in Recreation, Tourism and Nonprofit Leadership	3
Hours		12
Total Hours		120

* * Must have a 'C' or higher in all major coursework.

**** 2.5 major GPA requirement.

Learning Outcomes

Recreation, Tourism and Nonprofit Leadership, B.A.

Outcome 1: Critical thinking

- Students graduating from the program can demonstrate critical thinking as characterized by the comprehensive exploration of ideas, issues, artifacts, and events before accepting or formulating an opinion or conclusions (Proposed artifact: Case study in RTNL Seminar).

Outcome 2: Communication

- Students graduating from the program can communicate effectively in written form in various formats and styles, to a variety of audiences (Artifact: Synthesis paper in RTNL Senior project).
- Students graduating from the program can communicate effectively in oral form (Proposed artifact: Recorded presentation in RTNL Internship course).

Outcome 3: Content knowledge/ skills

- Students graduating from the program can demonstrate intercultural knowledge and competence through cultural self-awareness, knowledge of cultural worldview frameworks, empathy, verbal and nonverbal communication, curiosity, and openness (Artifact: Section C of the synthesis paper in RTNL Internship course).
- Students graduating from the program can develop, operate and manage a program (Artifact: Portfolio in RTNL Senior project).
- Students graduating from the program can evaluate the facility management of a RTCS area or a space (Artifact: Site Evaluation in Areas and Facilities).

Policies

Major Requirements

The following criteria shall be used to determine student eligibility for the Recreation, Tourism and Nonprofit Leadership major:

- 2.00 or above cumulative UNI GPA.
- A grade of C (2.00) or higher in all courses applied to the major. If the student earns less than a C in a major course, s(he) must retake the course within two semesters in order to apply it to the major.

In order to remain in good academic standing, students must maintain a cumulative major GPA of 2.50 or above. Students whose GPAs fall below 2.50 will have one semester in which to raise grades to the required level. If they are unable to do so, they must retake the course or courses that caused the GPA to fall below 2.50, and they will be

administratively dropped from any other major courses for which they have registered.

In order to be eligible for internship and graduation, students must:

1. Meet the academic criteria above.
2. Complete a minimum of 500 Professional Experience hours in Recreation, Tourism and Nonprofit Leadership settings.
3. Hold or obtain current certification in American Red Cross CPR PRO (Professional Rescuer), American Red Cross AED (Automatic External Defibrillation), American Red Cross First Aid, American Red Cross PDT (Prevention of Disease Transmission), and Child/Dependent Adult Abuse Mandatory Reporter Training.

Minor Requirements

Admission to the Recreation, Tourism and Nonprofit Leadership minor requires students to have a cumulative UNI GPA of 2.00. To graduate with a minor in Recreation, Tourism and Nonprofit Leadership, students must have a minor GPA of 2.50, with a grade of C (2.00) or higher in all courses applied to the minor. Students must officially declare the minor.

Related Programs

- Nonprofit Leadership Certificate
- Recreation Administration M.A.