

# Tourism Certificate

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Required:

Recreation, Tourism and Nonprofit Leadership:		
RTNL 2120	Foundations of Tourism	3
RTNL 3130	Marketing in Recreation, Tourism and Nonprofit Leadership *	3
RTNL 3777/5777	Special Events Management	3
Select one course from the following:		3
RTNL 2130	Foundations of the Nonprofit Sector	
RTNL 4552/5552	Outdoor Education and Leadership	
<b>Total Hours</b>		<b>12</b>

\* If student has successfully completed MKTG 2110 Principles of Marketing, this course can be substituted for RTNL 3130 Marketing in Recreation, Tourism and Nonprofit Leadership.

## Policies

### Major Requirements

The following criteria shall be used to determine student eligibility for the Recreation, Tourism and Nonprofit Leadership major:

1. 2.00 or above cumulative UNI GPA.
2. A grade of C (2.00) or higher in all courses applied to the major. If the student earns less than a C in a major course, s(he) must retake the course within two semesters in order to apply it to the major.

In order to remain in good academic standing, students must maintain a cumulative major GPA of 2.50 or above. Students whose GPAs fall below 2.50 will have one semester in which to raise grades to the required level. If they are unable to do so, they must retake the course or courses that caused the GPA to fall below 2.50, and they will be administratively dropped from any other major courses for which they have registered.

In order to be eligible for internship and graduation, students must:

1. Meet the academic criteria above.
2. Complete a minimum of 500 Professional Experience hours in Recreation, Tourism and Nonprofit Leadership settings.
3. Hold or obtain current certification in American Red Cross CPR PRO (Professional Rescuer), American Red Cross AED (Automatic External Defibrillation), American Red Cross First Aid, American Red Cross PDT (Prevention of Disease Transmission), and Child/Dependent Adult Abuse Mandatory Reporter Training.

### Minor Requirements

Admission to the Recreation, Tourism and Nonprofit Leadership minor requires students to have a cumulative UNI GPA of 2.00. To graduate with a minor in Recreation, Tourism and Nonprofit

Leadership, students must have a minor GPA of 2.50, with a grade of C (2.00) or higher in all courses applied to the minor. Students must officially declare the minor.

## Related Programs

- Recreation, Tourism, and Nonprofit Leadership B.A.