

Wilson College of Business

The Wilson College of Business offers the following under the supervision and jurisdiction of the college. The programs include:

Graduate Major

- Master of Business Administration (p. 1)

Undergraduate Majors (B.A.)

- Business Teaching (p. 2)

Minors (p. 3)

- International Business (p. 3) (also listed in Interdisciplinary)
- International Business (Non-Business Majors) (p.) (also listed in Interdisciplinary)

Program Certificates

- Business Fundamentals (p. 4) (graduate certificate)
- Business of Health Care Administration for Business Majors (p. 4) (also listed in Department of Economics and Department of Nursing & Public Health)
- Business of Health Care Administration for Non-Business Majors (p. 5) (also listed in Department of Economics and Department of Nursing & Public Health)
- CTE Information Technology-Teaching (p. 6)
- International Business, Culture, and Language (p. 6) (also listed in Department of Languages and Literatures)
- Managerial Analytics (p. 7) (graduate certificate)
- Strategic Leadership and Innovation (p. 8) (graduate certificate)

Note: Students majoring in Business Teaching must satisfy the Wilson College of Business admission requirements before they can officially declare their major. A copy of the Admission, Retention, and Graduation Policy may be obtained from UNIBusiness Advising in the Wilson College of Business or at <https://business.uni.edu/students/advising/uni-college-business-policies>.

Prior to completion of the admission requirements, students may sign an intent to major in Business Teaching and be classified as a prospective (pre)major. Pre-Business Teaching majors may enroll in lower division (below 3000-level) business courses only. Enrollment in upper division (3000/4000-level) business courses requires satisfactory completion of the Wilson College of Business admission requirements and any course prerequisites.

Business Teaching majors may declare a double major and/or major and minor within the Wilson College of Business, subject to regulations imposed by those Wilson College of Business departments affected. Business Teaching majors minoring within the Wilson College of Business must select minors designated for business majors. No more than one emphasis area may be declared in Management.

All students majoring in business must complete 50% of their major coursework in the Wilson College of Business at UNI. Major coursework would include any undergraduate, credit-bearing, graded course taught in the Wilson College of Business at UNI. Business courses taken at UNI as credit/no credit do not qualify. A minimum of 10 credits must be upper division (3000-4000 level courses). A student must earn a 2.20 cumulative grade point average at UNI; and earn an overall 2.20 grade point average in ACCT xxxx, MKTG xxxx, MGMT xxxx, FIN xxxx, and ECON xxxx courses taken at UNI. In addition, Business Teaching majors must complete a total cumulative and cumulative UNI GPA of 2.50 or better. Students given permission to graduate out-of-residence must earn a 2.20 or better in all courses approved and accepted for out-of-residence credit.

The Wilson College of Business limits the number of courses that can be counted towards major specific requirements across the College. The College will allow students to double count one major specific course between majors, with the following exceptions. These exceptions include major combinations which allow two double-counted courses:

- MIS/Business Analytics
- Real Estate/Finance: Financial Management or Investments
- Business Analytics/Economics: Business Economics

This guideline is not applicable to the business core. There are no limitations to the number of courses that can be double-counted towards minors and/or certificates within the College.

The Wilson College of Business may impose additional admission requirements for students wishing to declare a minor or a second Wilson College of Business major. Eligibility to declare a minor or a second Wilson College of Business major is based on competitive GPA and space availability. Students may obtain a copy of these requirements from Wilson College of Business Advising (CBB 5) in the Wilson College of Business.

Master of Business Administration Degree Program

Graduate study in business at UNI is designed to qualify people for effective and innovative leadership in organizations. The Master of Business Administration is a broad-based, integrated program which emphasizes the functional areas of business in order to provide the graduate with a balance between theoretical knowledge and practical business operations. The M.B.A. curriculum is designed to meet the needs of working professionals with undergraduate backgrounds in the liberal arts, sciences, engineering, as well as those with degrees in business. The M.B.A. program is accredited by AACSB International, the primary accrediting organization for management education.

The plan of study prescribed for the degree is structured to develop graduates who will have acquired:

1. knowledge of current business practices and management techniques necessary to be effective in managing and leading the day-to-day operations of the organization, as well as scanning the business environment and strategically planning for the future;

2. critical thinking skills to address complex business issues, gather information, identify and evaluate a range of options, and make ethical, thoughtful choices among the alternatives;
3. the ability to use appropriate quantitative and qualitative tools and concepts throughout the problem-solving process showing an appreciation for the interrelationships among the various business functions;
4. the ability to effectively participate as a team member, facilitate group processes, and manage team projects;
5. professional written and oral communication skills necessary for effective management.

Admission to the Master of Business Administration program is dependent upon the quality of the applicant's undergraduate record, relevant work experience and academic preparation.

Only graduate courses (course numbers 5000 or above) will apply to a graduate degree, even if the undergraduate course number (4999 or less) is listed. No exceptions will be made.

The 10 MBA courses provide the opportunity to earn three stackable certificates: Fundamentals of Management Certificate, Business Analytics Certificate, and Business Leadership and Innovation Certificate.

This program is available on the **non-thesis** option only. Students who enter the program with the undergraduate requirements of a baccalaureate degree will normally require **30 semester hours** to complete the program. **A minimum of 12 hours of 6000-level course work is required.**

Students interested in this program must submit a completed Application for Admission to Graduate Study and should refer to their MyUNiverse Student Center To-Do list or contact the MBA Program Office for any other application requirements. Graduate information and application for graduate admission can be found at <https://admissions.uni.edu/application>.

Required

Accounting:		
ACCT 6030	Accounting for Business Management	3
Marketing:		
MKTG 6170	Marketing Management	3
Management:		
MGMT 6250	Business Strategy	3
MGMT 6252	Information Systems & Data Visualization	3
MGMT 6254	Business Intelligence	3
MGMT 6260	Leading People, Driving Success: Leadership and HR Management	3
MGMT 6262	Cross-Functional Operations	3
MGMT 6266	Innovative Thinking & Creative Problem Solving	3
MGMT 6272	Research and Analysis for Management Decisions	3
Finance:		

FIN 6266	Financial Management and Markets	3
Total Hours		30

Bachelor of Arts Degree Programs Business Teaching Major

The Business Teaching major requires a minimum of 120 total hours to graduate. This total includes UNIFI/General Education requirements, the Professional Education Requirements, and the following specified major requirements, to complete the minimum of 120 hours.

Required business teaching core

Business Administration, Interdepartmental:		
BUSINESS 1000	Introductory Seminar for Business Professionals	0
BUSINESS 2000	Business Professionals in Training	0
Business:		
BUSTEACH 2091	Introduction to Curriculum and Methods for Business Education	2
BUSTEACH 3117	Field Experience in Business Teaching	1
BUSTEACH 3191	Advanced Curriculum and Methods for Business Education	2
Accounting:		
ACCT 2120	Principles of Financial Accounting	3
ACCT 2130	Principles of Managerial Accounting	3
Marketing:		
MKTG 2110	Principles of Marketing	3
Management:		
MGMT 2080	Introduction to Information Systems	3
MGMT 2113	Business Communication	3
MGMT 3100	Legal and Social Environment of Business	3
MGMT 3965/5965	Organizational Behavior	3
Finance:		
FIN 1040	Financial Skills for Smart Living	3
FIN 3130/5130	Corporate Finance	3
Economics:		
ECON 1011	Statistics for Business Analytics *	3
ECON 2090	Decision Analytics *	3
ECON 1041	Principles of Macroeconomics	3
ECON 1051	Principles of Microeconomics	3
Mathematics:		
STAT 1772	Introduction to Statistical Methods	3
Marketing and Entrepreneurship:		

ENTR 3583/5583	Entrepreneurship	3
Total Hours		50

* ECON 1041 or ECON 1031 satisfy the Quantitative Reasoning requirement of the UNIFI/General Education program.

The Professional Education Requirements for the Business Teaching major include 30 hours in the following courses:

EDPSYCH 2030	Dynamics of Human Development	3
EDPSYCH 3148	Learning and Motivation in Classroom Contexts	3
MEASRES 3150	Classroom Assessment	2
SOCFOUND 3119	Schools and American Society	3
SPED 3150	Meeting the Needs of Diverse Learners in Classrooms	2
TEACHING 2017	Level 1 Field Experience: Exploring Teaching	1
TEACHING 3128	Level 2 Field Experience: Lesson Planning and Instruction	1
TEACHING 3138	Secondary School Teaching	4-12
TEACHING 4170/5170	Human Relations: Awareness and Application	3

Minors

International Business Minor

The interdepartmental minor in International Business is available to Wilson College of Business students majoring in Accounting, Business Analytics, Business Teaching, Economics - Business Economics emphasis, Finance, Human Resource Management, Management, Management Information Systems, Marketing, Real Estate, and Supply Chain Management. The International Business minor enhances the common body of knowledge gained through the business core by focusing on international trade and commerce issues/perspectives.

Required

World Affairs: 3

Select one of the following:

Geography:

GEOG 1110 Global Geography

Political Science:

POL INTL 1024 International Relations

International Business core: 12

Marketing:

MKTG 3178/5178 Global Trade Practices
or MKTG 3176/5176 Global Marketing

Management:

MGMT 3189/5189 International Management

Financial:

FIN 3032/5032 International Financial Management

Economics:

ECON 3249/5249 Economic Development

International Experience: 0

BUSINESS 3169 International Experience *

International Electives

Select one of the following: 3

Management:

MGMT 3161 Supply Chain and Purchasing

Marketing:

MKTG 4595 Internship-Marketing **

Political Science:

POL INTL 3119 Politics of the Global Economy

POL INTL 3143 International Law

POL INTL 3145 International Organizations

Sociology/Anthropology:

ANTH 3001 Language and Culture

ANTH 3104/
PSYCH 4608/5608 Gender in Cross-Cultural Perspective

Or any additional course listed within the international business core above.

Total Hours 18

* This BUSINESS 3169 course requires the successful completion of an approved study abroad experience, or a departmental internship or cooperative education experience that includes a significant international component. Department internships or cooperative education credits that meet the requirements of the international experience can, by student request, be used to fulfill the elective requirement. This course may be substituted with any course involving collaboration on cross-border projects subject to approval of the Global Opportunities Coordinator.

**International section only.

International Business Minor (Non-Business Majors)

The interdepartmental minor in International Business (Non-Business Majors) is available to any non-business major. The purpose of this minor is to allow non-business majors to build a basic body of knowledge concerning business and business operations and expand knowledge with respect to international business, trade, and commerce.

Required

World Affairs 3

Select one of the following:

Geography:

GEOG 1110 Global Geography

Political Science:

POL INTL 1024 International Relations

Business Core 15

Accounting:

ACCT 2120 Principles of Financial Accounting

Marketing:

MKTG 2110 Principles of Marketing

Management:

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MGMT 3100	Legal and Social Environment of Business	
MGMT 3965/5965	Organizational Behavior	
Economics:		
ECON 1031	Introduction to Business Economics	
International Business core		9
Management:		
MGMT 3189/5189	International Management	
International electives:		
Select two from the following:		
Marketing:		
MKTG 3163	Distribution and Logistics	
MKTG 3176/5176	Global Marketing	
MKTG 3178/5178	Global Trade Practices	
MKTG 4595	Internship-Marketing *	
International Experience		0
BUSINESS 3169	International Experience **	
Total Hours		27

* International section only.

**This BUSINESS 3169 course requires the successful completion of an approved study abroad experience, or a departmental internship or cooperative education experience that includes a significant international component. Department internships or cooperative education credits that meet the requirements of the international experience can, by student request, be used to fulfill the elective requirement. This course may be substituted with any course involving collaboration on cross-border projects subject to approval of the Global Opportunities Coordinator.

NOT available to majors in: Accounting, Business Analytics, Business Teaching, Economics-Business Economics Emphasis, Finance, Human Resource Management, Management, Management Information Systems, Marketing, Real Estate, and Supply Chain Management.

NOT available to General Business Concepts minors.

Program Certificates

The University of Northern Iowa makes available, in addition to traditional programs, the opportunity for students to earn program certificates. Program certificates provide an alternative to programs leading to a degree, a major, or a minor; they certify that an individual has completed a program approved by the university. For information on the following program certificates, contact the Wilson College of Business or the Office of the Registrar, which serves as the centralized registry.

Business Fundamentals (graduate certificate)

This graduate certificate is available to graduate students interested in fundamentals of management.

FIN 6266	Financial Management and Markets	3
ACCT 6030	Accounting for Business Management	3

MGMT 6250	Business Strategy	3
MGMT 6272	Research and Analysis for Management Decisions	3
Total Hours		12

Certificate in Business Of Health Care Administration for Business Majors

The interdisciplinary Health Care Administration certificate for Business Majors includes courses which develop basic business skills for students desiring business careers in health care. Both nonprofit and for-profit health institutions such as clinics, hospitals, insurance companies, medical offices, and long-term care facilities require employees with business skills. Business professionals manage employees, manage finances, raise funds, reduce and manage risk, work with or for insurance companies, and seek ways to provide effective and cost-efficient care. Requires completion of any business major.

Required:

Accounting:		
ACCT 2120	Principles of Financial Accounting	3
Economics:		
ECON 2140	Health Economics	3
Public Health and Education:		
PH 1101	Introduction to Public Health	3
or CAP 3160	Community and Public Health	
PH 3640/5640	Worksite Health Promotion	3
Electives (one of the following):		
ECON 1001	Economics of Social Issues *	3
ECON 2112	Intermediate Microeconomic Theory	
ECON 3217/5217	Economics of Labor Markets	
ECON 3371	Economic and Business Forecasting	
POL AMER 1048	Introduction to Public Administration	
Electives (two of the following):		
6		
Anthropology:		
ANTH 3102/5102	Culture, Disease, and Healing **	
Capstone courses:		
CAP 3173/ RELS 3510/PHIL 3510	Bio-Medical Ethics	
CAP 3194/ RELS 3110/PHIL 3110	Perspectives on Death and Dying	
Criminology:		
CRIM 3369	Drugs and Society **	
Family Services:		
FAM SERV/GERO 3161	Families, Alzheimer's and Related Dementias	
Finance:		
FIN 3050	Risk Management and Insurance	

Gerontology:

GERO/FAM SERV 2111	Families and End of Life Issues
GERO 4170/5170	Long Term Care Administration

Philosophy:

PHIL/RELS 3110	Perspectives on Death and Dying
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Psychology:

PSYCH 3303/5303	Health Psychology **
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Public Health and Education:

PH 2630	Aging and Health
PH 2620	Stress and Coping
PH 3320/5320	Global Service Mission
PH 2530	Introduction to Women's Health
PH 3330/5330	Health of Vulnerable Populations
PH 3340/5340	International Health
PH 3720/5720	Environmental and Occupational Health Regulations

Sociology:

SOC 3035/5035	Social Gerontology **
SOC 3086/5086	Medical Sociology **

Total Hours **21**

* Course can be used to satisfy the Responsibility requirement in the UNIFI/General Education program.

**The following courses have additional prerequisites:

ANTH 3102/5102 has prerequisite of SOC 1000 or ANTH 1002. SOC 1000 can be used to satisfy the Human Condition - Domestic requirement in the UNIFI/General Education program. ANTH 1002 can be used to satisfy the Human Condition - Global requirement in the UNIFI/General Education program.

CRIM 3369 has prerequisite of SOC 1000 or SOC 1060; CRIM 2025. SOC 1000 can be used to satisfy the Human Condition (Domestic) requirement in the UNIFI/General Education program.

PSYCH 3303/5303 has prerequisite of PSYCH 1001. PSYCH 1001 can be used to satisfy the Human Condition (Domestic) requirement in the UNIFI/General Education program.

SOC 3035/5035 and SOC 3086/5086 have prerequisite of SOC 1000 or SOC 1060. SOC 1000 and SOC 1060 can be used to satisfy the Human Condition (Domestic) requirement in the UNIFI/General Education program.

Certificate in Business Of Health Care Administration for Non-Business Majors

The interdisciplinary Health Care Administration certificate for Non-Business majors includes courses which develop basic business skills for students desiring business careers in health care. Both nonprofit and for-profit health institutions such as clinics, hospitals, insurance companies, medical offices, and long-term care facilities require employees with business skills. Business professionals manage employees, manage finances, raise funds, reduce and manage risk,

work with or for insurance companies, and seek ways to provide effective and cost-efficient care.

Required:

Accounting:		
ACCT 2120	Principles of Financial Accounting	3

Economics:

ECON 1031	Introduction to Business Economics	3
or ECON 1041	Principles of Macroeconomics	
or ECON 1051	Principles of Microeconomics	
ECON 2140	Health Economics	3

Public Health and Education:

PH 1101	Introduction to Public Health	3
or CAP 3160	Community and Public Health	
PH 3640/5640	Worksite Health Promotion	3
Elective(s) from the following (select one if major or minor requires no economics; select two if major or minor requires economics):		3-6

Anthropology:

ANTH 3102/5102	Culture, Disease, and Healing *	
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Capstone courses:

CAP 3173/ RELS 3510/PHIL 3510	Bio-Medical Ethics	
CAP 3194/ RELS 3110/PHIL 3110	Perspectives on Death and Dying	

Criminology:

CRIM 3369	Drugs and Society *	
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Economics:

ECON 1001	Economics of Social Issues	
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Family Services:

FAM SERV/GERO 3161	Families, Alzheimer's and Related Dementias	
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Finance:

FIN 3050	Risk Management and Insurance	
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Gerontology:

GERO/FAM SERV 2111	Families and End of Life Issues	
GERO 4170/5170	Long Term Care Administration	

Philosophy:

PHIL/RELS 3110	Perspectives on Death and Dying	
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Political Science:

POL AMER 1048	Introduction to Public Administration	
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Psychology:

PSYCH 3303/5303	Health Psychology *	
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Public Health and Education:

PH 2630	Aging and Health	
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PH 2620	Stress and Coping	
PH 3320/5320	Global Service Mission	
PH 2530	Introduction to Women's Health	
PH 3330/5330	Health of Vulnerable Populations	
PH 3340/5340	International Health	
PH 3720/5720	Environmental and Occupational Health Regulations	
Sociology:		
SOC 3035/5035	Social Gerontology *	
SOC 3086/5086	Medical Sociology *	
Total Hours		18-21

* The following courses have additional prerequisites:
 ANTH 3102/5102 has prerequisite of SOC 1000 or ANTH 1002. SOC 1000 or ANTH 1002 can be used to satisfy UNIFI/General Education requirements.
 CRIM 3369 has prerequisite of SOC 1000 or SOC 1060; CRIM 2025. SOC 1000 can be used to satisfy the Human Condition (Domestic) requirement in the UNIFI/General Education program.
 PSYCH 3303/5303 has prerequisite of PSYCH 1001. PSYCH 1001 can be used to satisfy the Human Condition (Domestic) requirement in the UNIFI/General Education program.
 SOC 3035/5035 and SOC 3086/5086 have prerequisite of SOC 1000 or SOC 1060. SOC 1000 or SOC 1060 can be used to satisfy the Human Condition (Domestic) requirement in the UNIFI/General Education program.

Certificate in CTE Information Technology-Teaching

The Career and Technical Education (CTE) Information Technology endorsement is required for educators that teach computer science (and other related computer fields) and use this course in a Perkins program of study.

This certificate is available to secondary teaching majors. The CTE coursework is not required if the educator holds another career and technical endorsement.

Completion of this certificate leads to endorsement 279 - 5-12 CTE Information Technology.

Required:		
CS ED 1320	Fundamentals of Programming	3
CS ED 2310	Foundational Concepts in Computer Science	3
CS ED 3310/5310	Teaching and Learning Programming	3
CS ED 3320/5320	Data Structures and Algorithms	3
CS ED 4330/5330	Methods for Teaching Computer Science	3
CTE 4110/5110	Methods for Career and Technical Education	2

CTE 4140/5140	Foundations of Career and Technical Education	2
CTE 4130/5130	Curriculum Design for Career and Technical Education	2
Total Hours		21

Certificate in International Business, Culture, and Language

The Certificate in International Business, Culture, and Language is available to Wilson College of Business students majoring in Accounting, Business Analytics, Business Teaching, Economics, Finance, Human Resource Management, Management, Management Information Systems, Marketing, Real Estate, and Supply Chain Management and to students completing the General Business Concepts minor. The purpose of this certificate is to encourage students to seek language and cultural knowledge in order to build a foundation for understanding the global environment in which business operates. For more information students should contact Wilson College of Business Advising, CBB 5. To enroll in this program students must declare their intent on a Declaration of Curriculum form. The form may be obtained in CBB 5.

International Business

MGMT 3189/5189	International Management	3
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Cultural and Political Perspectives

Select one of the following:		3
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Political Science:

POL INTL 1024	International Relations *	
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Geography:

GEOG 1110	Global Geography *	
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Sociology:

SOC 1000	Introduction to Sociology *	
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Anthropology:

ANTH 1002	Introduction to Cultural Anthropology *	
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Philosophy and World Religions:

RELS 1020	Religions of the World *	
RELS/PHIL 1540	Ethics in Business	

Foreign Language and History ⁺

Select one of the language options below:		9-15
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Chinese (14-15 hours)

CHIN 1001	Elementary Chinese I **	4
CHIN 1002	Elementary Chinese II **	4

Select two of the following:

CHIN 1011	Intermediate Chinese I	4-5
RELS 2100	Hinduism and Buddhism	3
RELS 2110	Confucianism, Daoism, and Zen	3
HUM 3124	China *	3
POL COMP 3162	Politics of East Asia	3
HIST 4850/5850	Pre-Modern Chinese History	3
HIST 4860/5860	Modern Chinese History	3

French (12 hours)

FREN 1001	Introduction to French Language and Culture I **	3
FREN 1002	Introduction to French Language and Culture II **	3
Select two of the following:		
FREN 2001	Intermediate French Language and Culture	3
FREN 2002	Composition	3
FREN 2012	Advanced Topics in French Conversation: _____	3

German (12 hours)

GER 1001	German Language and Culture I **	3
GER 1002	German Language and Culture II **	3
Select two of the following:		
ENGLISH/CAP 3148	The Holocaust in Literature and Film	3
HIST 4460/5460	History of Germany to 1648	3
HIST 4630/5630	History of Germany Since 1648	3

Spanish (12 hours)

SPAN 1001	Elementary Spanish I **	3
SPAN 1002	Elementary Spanish II **	3
Select two of the following:		
HUM 3123	Latin America *	3
SPAN 2001	Intermediate Spanish	3
SPAN 2002	Oral and Written Spanish	3
SPAN 2053	Spanish for Special Purposes: _____	3
SPAN 3001	Advanced Writing ***	3
SPAN 3006	Spanish for Heritage Speakers **	3
SPAN 3020	Latin American Culture and Civilization ^	3
SPAN 3050/5050	Written Communication ***	3
SPAN 3052/5052	Contemporary Hispanic Culture	3-5
HIST 4720/5720	Modern Latin American History	3
POL COMP 3167	Latin American Politics	3

English (9 hours)****

Select one of the following:		
HIST 1023	History of the United States	3
POL AMER 1014	Power & Politics in the U.S. *	
Select two of the following:		
ENGLISH 2520	Multicultural Literature	3
ENGLISH 2340	Survey of English Literature II: Romantics to Post-Colonialism ^	3

ENGLISH 2420	Survey of American Literature ^	3
ENGLISH 4410/RELS 4230/5230	Early American Literature ^	3
ENGLISH 4420/5420	The American Renaissance ^	3
ENGLISH 4445/5445	American Novel Since 1900 ^	3
HIST 4235/5235	Popular Culture in the United States	3
HIST 4275/5275	United States Constitutional History	3
HIST 4240/5240	History of American Thought	3
HIST 4250/5250	Religion in America	3
RELS 3180	Religion and Politics: (Topics)	3

+ A student's native language cannot be used to meet the language requirement of the certificate.

* Credit hours in these UNIFI/General Education courses may be applied toward the completion of the UNIFI/General Education requirement and the completion of this certificate program.

** Students who received credit toward the foreign language competency requirement for UNI graduation from satisfactory performance in high school language courses or students who can pass an equivalency examination do not need to take these courses.

*** Students may choose only one of the following courses as an elective: SPAN 3001, SPAN 3006, or SPAN 3050/5050

**** Available only for students who are non-native English speakers.

^ The following courses have additional prerequisites: SPAN 3020 has prerequisite of SPAN 3001 or SPAN 3006 or SPAN 3050/5050 or equivalent. ENGLISH 2340 and ENGLISH 2420 have prerequisite or corequisite ENGLISH 2120. ENGLISH 4410/5410, ENGLISH 4420/5420, and ENGLISH 4445/5445, have prerequisites ENGLISH 2120 or consent of instructor, and junior standing.

Summary

1. International Business	3
2. Cultural and Political Perspectives	3
3. Foreign Language and History *	9-15
Chinese: 14-15 hours	
French: 12 hours	
German: 12 hours	
Spanish: 12 hours	
English: 9 hours	

Total Hours **15-21**

Managerial Analytics (graduate certificate)

This graduate certificate is available to graduate students interested in managerial analytics.

Required:

MGMT 6252	Information Systems & Data Visualization	3
MGMT 6254	Business Intelligence	3
MGMT 6262	Cross-Functional Operations	3

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MGMT 6272	Research and Analysis for Management Decisions	3
Total Hours		12

Strategic Leadership and Innovation (graduate certificate)

This graduate certificate is available to graduate students interested in people management.

MKTG 6170	Marketing Management	3
MGMT 6250	Business Strategy	3
MGMT 6260	Leading People, Driving Success: Leadership and HR Management	3
MGMT 6266	Innovative Thinking & Creative Problem Solving	3
Total Hours		12

Expanded Career Option for Secondary Teacher Licensure

(Available to non-teaching business majors only.)

Majors in Accounting, Business Analytics, Economics: Business Economics, Finance, Human Resource Management, Management, Management Information Systems, Marketing, Real Estate, and Supply Chain Management in the Wilson College of Business have the option of receiving secondary teaching licensure to teach Business All 5-12. A student may complete this option by taking the required licensing courses as general university electives. The total number of hours required for licensure will be 44. This will expand the student's program beyond the normal eight semesters. Specific licensure requirements and information about this expanded career option may be obtained from the Wilson College of Business.

Other Licensure Options

Additional vocational licensure is available in multi-occupations.