Business Administration, Interdepartmental Courses (BUSINESS)

Courses

BUSINESS 1000. Introductory Seminar for Business Professionals.
0 hrs. Required for new business majors, an introduction to the College of Business curriculum, learning resources, and academic expectations; exploration and identification of career goals; introduction to the professional expectations of the corporate world. Pass/no credit only. (Fall)

0 hrs. Focuses on the professional skills expected by employers; includes self-awareness of personal values/traits; assessment of communication, interpersonal, and thinking skills; career management; knowledge of business enterprise; business professionalism. Pass/no credit only. Prerequisite(s): BUSINESS 1000 or consent of College of Business advisor; pre- or declared business majors only. (Fall and Spring)

BUSINESS 2100. Global Skills — 3 hrs.
This class is set up with a study abroad as its focus, which will provide students with hands-on learning experiences designed to increase understanding of another cultural and economic environment different from their own. Through a variety of assignments and site visits, students will gain an invaluable introduction to various countries; their ecology, history and geography, as well as current cultural, business, and, in some cases, environmental practices. (Variable)

0 hrs. Experiential course focuses on the professional skills expected by employers; may include self-awareness of personal values/traits; assessment of communication, interpersonal, and thinking skills; career management; business professionalism; professional use of business software. Topics vary by section and semester. Pass/no credit only. Prerequisite(s): BUSINESS 2000 or consent of College of Business advisor; may be repeated in subsequent semesters; business majors only. (Fall and Spring)

How to make good decisions for an organization using quantitative and qualitative methods. Topics include probability, decision theory, critical thinking, marginal analysis, inventory and project management, discrete and continuous distributions, sampling distribution theory, confidence intervals, hypothesis testing, and linear regressions. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3030. Accounting Concepts — 3 hrs.
How to keep track of an organization's financial resources. Students will learn about accounting procedures and practice the skills involved in financial and managerial accounting. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3035. Information Systems for Professionals — 3 hrs.
How to manage information as an organizational resource, beginning with an overview of the systems that produce information and help organizations use it effectively. Topics include storing, organizing, analyzing, securing, and protecting information for an array of business processes. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3050. The Art of Managing People at Work — 3 hrs.
This course focuses on the recruitment, retention and development of an organization's most important resource...its people. Discussion and readings will cover what distinguishes top talent from mediocre talent and what makes an organization an employer of choice. Leadership, conflict management, negotiations along with other important management differentiators will also be covered. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3060. Law, Society, and Business — 3 hrs.
Develop broader understanding of the role organizations play in society -- locally, nationally, and globally. Ethics, law, technology, and ecology are some of the elements that combine to make this a crucial and constantly changing challenge for organizations. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3065. Entrepreneurship and Opportunity — 3 hrs.
How to implement lean start-up methodology. Emphasis on customer discovery and marketplace feedback to determine real pain points and unmet needs of customers before launch. Entrepreneurial best practices are covered in preparation for entrepreneurial or intrapreneurial endeavors. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

Selected topics in business and management. Examples could include leadership, negotiation, communication in a diverse workplace, global trade practices, etc. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3154. Global Skills — 2-3 hrs.
Combines cultural immersion with practical techniques and a liberal arts education to develop the interpersonal competency necessary to work effectively with individuals from around the world. Prerequisite(s): junior standing. (Same as CAP 3154) (Summer)

BUSINESS 3155. Socio-Economic Reality of Central America — 2 hrs.
Focus on the impact of culture in the work environment and the social and economic environment of Central America to explore how culture might impact a country's economic status in the global economy. Prerequisite(s): junior standing. [Same as CAP 3155] (Fall and Spring)

The successful completion of an approved study abroad experience, or a departmental internship or cooperative education experience that includes a significant international component. Pass/no credit. Prerequisite(s): consent of instructor. (Fall, Spring, Summer)

BUSINESS 4000. Advanced Professional Skills.
0 hrs. Experiential course where students focus on building leadership skills in addition to gaining mastery of those professional skills
needed for success in the workplace. Coaching is provided to help students identify where and how these higher-level skills may be mastered. Pass/no credit only. Prerequisite(s): BUSINESS 2000; BUSINESS 3000 or consent of College of Business advisor; may be repeated in subsequent semesters; business majors only. (Fall and Spring)

How to manage an organization's financial resources. Emphasis is on analyzing financial statements, time value of money, management of cash flow, risk and return, and valuation. Prerequisite(s): ECON 1031 (or ECON 1041 and ECON 1051); BUS 3025; BUS 3030; admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 4045. Practical Marketing for Organizations — 3 hrs.
How to make sure the world knows what you want them to know about your organization. Economic, business, and social environments are considered in developing a marketing plan for product, place, price, promotion, and customer service. Prerequisite(s): ECON 1031 (or ECON 1041 and ECON 1051); BUS 3025; BUS 3030; admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 6280. Topics in Business — 1-3 hrs.
Selected topics in business. May be repeated. Anticipated typical credit of 1 hour. Prerequisite(s): consent of MBA Director. (MBA Modules I, II, and III)