Business Administration, Interdepartmental Courses (BUSINESS)

Courses

BUSINESS 1000 (100:010). Introductory Seminar for Business Professionals.
0 hrs. Required for new business majors, an introduction to the CBA curriculum, learning resources, and academic expectations; exploration and identification of career goals; introduction to the professional expectations of the corporate world. Pass/no credit only. (Fall)

0 hrs. Focuses on the professional skills expected by employers; includes self-awareness of personal values/traits; assessment of communication, interpersonal, and thinking skills; career management; knowledge of business enterprise; business professionalism. Pass/no credit only. Prerequisite(s): BUSINESS 1000 (100:010) or consent of CBA advisor; pre- or declared business majors only. (Fall and Spring)

Focused on constructing projected financial statements for a start-up company using market research and industry analysis data given a lack of historical data. Lays foundation for skills and motivations necessary for entrepreneurial success. Prerequisite(s): sophomore standing. (Fall)

BUSINESS 2091. Introduction to Curriculum and Methods for Business Education — 1 hr.
Introduction to secondary level business curriculum. (Fall)

0 hrs. Experiential course focuses on the professional skills expected by employers; may include self-awareness of personal values/traits; assessment of communication, interpersonal, and thinking skills; career management; business professionalism; professional use of business software. Topics vary by section and semester. Pass/no credit only. Prerequisite(s): BUSINESS 2000 (100:020) or consent of CBA advisor; may be repeated in subsequent semesters; business majors only. (Fall and Spring)

How to make good decisions for an organization using quantitative and qualitative methods. Topics include probability, decision theory, critical thinking, marginal analysis, inventory and project management, discrete and continuous distributions, sampling distribution theory, confidence intervals, hypothesis testing, and linear regressions. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3030. Accounting Concepts — 3 hrs.
How to keep track of an organization’s financial resources. Students will learn about accounting procedures and practice the skills involved in financial and managerial accounting. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3035. Information Systems for Professionals — 3 hrs.
How to manage information as an organizational resource, beginning with an overview of the systems that produce information and help organizations use it effectively. Topics include storing, organizing, analyzing, securing, and protecting information for an array of business processes. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3050. Work Experience and Management Theory — 3 hrs.
Develop deeper understanding of the inner workings of organizations by applying best-practice management theory to personal work experiences using the four managerial functions of planning, organizing, leading, and controlling as a framework. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3060. Law, Society, and Business — 3 hrs.
Develop broader understanding of the role organizations play in society -- locally, nationally, and globally. Ethics, law, technology, and ecology are some of the elements that combine to make this a crucial and constantly changing challenge for organizations. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3065. Entrepreneurship and Opportunity — 3 hrs.
How to implement lean start-up methodology. Emphasis on customer discovery and marketplace feedback to determine real pain points and unmet needs of customers before launch. Entrepreneurial best practices are covered in preparation for entrepreneurial or intrapreneurial endeavors. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

Selected topics in business and management. Examples could include leadership, negotiation, communication in a diverse workplace, global trade practices, etc. Prerequisite(s): admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

BUSINESS 3117. Field Experience in Business Teaching — 1 hr.
Field experience for those seeking licensure to teach Business Education at the secondary and postsecondary level. Includes cooperative work in keyboarding at elementary level and second experience at middle school level. Offered on credit/no credit basis only. Prerequisite(s): TEACHING 2017; EDPSYCH 2030 (200:030); TEACHING 3128; EDPSYCH 3148 (200:148); MEASRES 3150 (250:150) (Level II of Professional Education Sequence); junior standing. Corequisite(s): BUSINESS 3191. (Spring)

BUSINESS 3154. Global Skills — 2-3 hrs.
Combines cultural immersion with practical techniques and a liberal arts education to develop the interpersonal competency necessary to work effectively with individuals from around the world. Prerequisite(s): junior standing. (Same as CAP 3154) (Summer)

Focus on the impact of culture in the work environment and the social and economic environment of Central America to explore how culture might impact a country’s economic status in the global economy.
Prerequisite(s): junior standing. [Same as CAP 3155 (CAP:155) (CAP:155)] (Fall and Spring)

**BUSINESS 3169 (100:169). International Experience.**
The successful completion of an approved study abroad experience, or a departmental internship or cooperative education experience that includes a significant international component. Pass/no credit. Prerequisite(s): consent of instructor. (Fall, Spring, Summer)

**BUSINESS 3181. Communication and Financial Literacy in Business — 3 hrs.**
Introduction to basic communication expected in a business environment including nonverbal, written, oral and presentational skills. These skills will focus on the essential concepts of financial literacy as identified in the Iowa Code. Prerequisite(s): ENGLISH 1005 (620:005) or ENGLISH 2015 (620:015); junior standing; CBA admittance. (Spring and Variable Falls)

**BUSINESS 3191. Advanced Curriculum and Methods for Business Education — 2 hrs.**
Curriculum development, motivation, specific presentation methods, and evaluation as applied to business programs. Prerequisite(s): TEACHING 2017; EDPSYCH 2030 (200:030); TEACHING 3128; EDPSYCH 3148 (200:148); MEASRES 3150 (250:150) (Level II of the Professional Education Sequence); junior standing. Corequisite(s): BUSINESS 3117. Prerequisite(s) or corequisite(s): BUSINESS 2091. (Spring)

**BUSINESS 4000 (100:120). Advanced Professional Skills.**
0 hrs. Experiential course where students focus on building leadership skills in addition to gaining mastery of those professional skills needed for success in the workplace. Coaching is provided to help students identify where and how these higher-level skills may be mastered. Pass/no credit only. Prerequisite(s): BUSINESS 2000 (100:020); BUSINESS 3000 (100:110) or consent of CBA advisor; may be repeated in subsequent semesters; business majors only. (Fall and Spring)

**BUSINESS 4040. Applied Business Finance — 3 hrs.**
How to manage an organization's financial resources. Emphasis is on analyzing financial statements, time value of money, management of cash flow, risk and return, and valuation. Prerequisite(s): ECON 1031 (920:024) (or ECON 1041 (920:053) and ECON 1051 (920:054)); BUS 3025; BUS 3030; admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

**BUSINESS 4045. Practical Marketing for Organizations — 3 hrs.**
How to make sure the world knows what you want them to know about your organization. Economic, business, and social environments are considered in developing a marketing plan for product, place, price, promotion, and customer service. Prerequisite(s): ECON 1031 (920:024) (or ECON 1041 (920:053) and ECON 1051 (920:054)); BUS 3025; BUS 3030; admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

**BUSINESS 4055. Talent Management — 3 hrs.**
How to recruit, retain, and develop an organization's most important resource ... its people. What distinguishes top talent from mediocre talent, and what makes an organization an employer of choice? How do things such as leadership, conflict management, and negotiations serve as management differentiators when it comes to effective organizations? Prerequisite(s): BUS 3050; admission to the Bachelor of Applied Science in Managing Businesses and Organizations major. (Variable)

**BUSINESS 6280. Topics in Business — 1-3 hrs.**
Selected topics in business. May be repeated. Anticipated typical credit of 1 hour. Prerequisite(s): consent of MBA Director. (MBA Modules I, II, and III)