Communication and Media Core Courses (COMM COR)

Courses

Survey of basic mass communication processes, including history and structure of media and media-related industries and sales, audiences, effects, careers, and future directions. (Fall and Spring)

Introduction to the process of research and inquiry across the discipline of communication studies. Includes the three units qualitative, quantitative, and rhetorical (critical). Introduction to the normative expectations of the research process. (Fall and Spring)

COMM COR 4124. Communication and Media Theories — 3 hrs.
Investigation of theories and concepts used to explain human communication. (Fall and Spring)