

# Product Innovation Minor

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## Product Innovation Minor

The Product Innovation minor provides students with the fundamentals of design thinking and human-centered, circular design that can form the creative basis for product design and development. It also addresses the influences of contextual factors on the creative process, development and branding of everyday products.

The Product Innovation minor pairs well with majors in field such as Business, Design, Health, and Technology.

### Required

Design:		
INTDSGN 1001	Introduction to Applied Design	3
PRODINNO 1000	People, Culture, and Industry	3
<b>Electives from the following:</b>		<b>12</b>
PRODINNO 2000	Quality Assurance	
PRODINNO 3000	Branding Strategies for the Industry	
PRODINNO 4000	Product Development	
PRODINNO 4184/5184	Topics in Product Innovation	
<b>Total Hours</b>		<b>18</b>

## Related Programs

- Graphic Technology B.A.
- Interior Design B.A.