

Sport Administration Minor

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The minor in Sport Administration provides undergraduate students with a broad-based knowledge of the sport industry by offering interdisciplinary courses, thereby serving as valuable supplementary education that complements other majors. The academic preparation and practical training offered by this minor prepares students for a wide variety of sport-related careers.

Students must have a GPA of 2.5 to complete the minor.

Required:

Economics

ECON 1031	Introduction to Business Economics	3
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Kinesiology

KINES 3125	Introduction to Sport Administration	3
KINES 3126	Sport Marketing	3
KINES 3127	Practicum in Sport Administration	1

Select one of the following two courses:

KINES 3121	Sociology and Psychology of Physical Activity	3
or KINES 3122	Sport Psychology	

Electives: 6

Communication and Media

COMM PR 4858/585 Sports Public Relations

Marketing

MKTG 2110 Principles of Marketing

Leisure, Youth and Human Services

RTNL 3130 Marketing in Recreation,
Tourism and Nonprofit
Leadership

RTNL 3777/5777 Special Events Management

RTNL 4310/5310 Areas and Facilities in
Recreation, Tourism and
Nonprofit Leadership

RTNL 4776/5776 Eco, Adventure and Sport
Tourism

Kinesiology

KINES 3186 Studies in Physical Education. Only the following are accepted: (1) Sport Event & Facility Management; (2) Communication and Leadership Skills for Coaches.

KINES 4217 Organization and
Administration of Competitive
Sports

Total Hours

19

Related Programs

- Kinesiology B.A.
- Strength and Conditioning Minor