Bachelor of Arts Degree and Minor Programs

The university offers a variety of interdisciplinary curricula to meet the growing need and interest in work beyond collegiate division. The following undergraduate majors and minors are under the supervision and jurisdiction of several committees, departments, or colleges as indicated. The programs include:

Undergraduate Majors (B.A.)/Minors

• General Studies Major
• Gerontology Major (also listed in School of Applied Human Sciences)
• Gerontology Minor (also listed in School of Applied Human Sciences)
• Individual Studies Major
• Liberal Studies, Bachelor of
• Interactive Digital Studies Major (p. 3) (also listed in Department of Communication and Media)
• Interactive Digital Studies Minor (p. 5) (also listed in Department of Communication and Media)
• International Business Minor (also listed under College of Business)
• International Business Minor (Non-Business Majors) (also listed under College of Business)
• Russian and East European Studies Minor
• Studies in Sexuality, Women and Gender Minor (also listed under College of Social and Behavioral Sciences)

General Studies Major

The General Studies major requires a minimum of 120 total hours to graduate. This total includes UNIFI/General Education requirements and the following specified major requirements, plus electives to complete the minimum of 120 hours.

This is a diversified liberal arts major supervised by the Coordinator of the Individual Studies Program.

Required

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Studies Major</td>
<td></td>
</tr>
<tr>
<td>a minimum of 15 semester hours of 3000/4000-level courses from each of three of the four colleges for a minimum total hours</td>
<td>45</td>
</tr>
</tbody>
</table>

Total Hours

45

End of Life Issues - choose one course from the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FAM SERV/GERO 2111</td>
<td></td>
</tr>
</tbody>
</table>

A General Studies major enables students to take a wide variety of courses from many different departments. This can lead to a well-rounded liberal arts education. The major is not directed toward any particular vocation or certification. The emphasis of this major is on distribution rather than concentration. Each General Studies major student is encouraged to develop a program of study according to their own needs, interests, and career goals. The selection of courses is largely left to the student. Students may not declare a second major and be registered for the General Studies major.

*The four colleges are:
1. College of Business;
2. College of Education;
3. College of Humanities, Arts and Sciences; and

See General Information section for a list of the departments under each college.

(See General Studies program for registered nurses.)

Gerontology Major

The Gerontology major requires a minimum of 120 total hours to graduate. This total includes UNIFI/General Education requirements and the following specified major requirements, plus electives to complete the minimum of 120 hours. UNIFI/General Education courses included in major program requirements are distinguished by italics.

It is suggested students take PSYCH 1001, SW 1041, and SOC 1000 as their Human Condition Domestic and Global area of UNIFI/General Education, as these are prerequisites for several of the required courses in this major.

This interdisciplinary program is offered jointly by the College of Social and Behavioral Sciences, the College of Business, the College of Education, and the College of Humanities, Arts and Sciences. It is administered through the School of Applied Human Sciences and under the supervision of the Gerontology Advisory Committee.

Social Sciences Track

Required - all of the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FAM SERV 1020</td>
<td></td>
</tr>
<tr>
<td>FAM SERV 3150/5150</td>
<td></td>
</tr>
<tr>
<td>FAM SERV/GERO 3161</td>
<td></td>
</tr>
<tr>
<td>GER 4195</td>
<td></td>
</tr>
<tr>
<td>PH 2630</td>
<td></td>
</tr>
<tr>
<td>PSYCH 1001</td>
<td></td>
</tr>
<tr>
<td>PSYCH 3204/5204</td>
<td></td>
</tr>
<tr>
<td>SOC 1000</td>
<td></td>
</tr>
<tr>
<td>SOC 3035/5035</td>
<td></td>
</tr>
<tr>
<td>End of Life Issues - choose one course from the following:</td>
<td></td>
</tr>
<tr>
<td>FAM SERV/GERO 2111</td>
<td></td>
</tr>
</tbody>
</table>

^ See course descriptions for 4-digit numbers associated with 100-level courses.
Bachelor of Arts Degree and Minor Programs

PHIL 3110  Perspectives on Death and Dying
CAP 3194
RELS 3110

Research Methods Course - choose one course from the following: 3-4
FAM SERV 1030  Research Methods in Family Science
or PSYCH 3002  Research Methods
or SOC 2010  Research Methods
or RTNL 4330/5330  Research and Evaluation in Recreation, Tourism and Nonprofit Leadership

Development Course - choose one course from the following: 3
FAM SERV 1055  Human Growth and Development
or PSYCH 2202  Developmental Psychology

Gerontology Electives - choose two courses from the following: 6
COMM 4116/5116  Health Communication
CSD 1000  Understanding Communication Disorders
FAM SERV 3162/5162  Issues in Family Policy
FAM SERV 3176/5176  Consumer Behavior Across the Lifespan
GERO 3192/5192  Research in Gerontology
GERO 4170/5170  Long Term Care Administration
GERO 4184/5184  Topics in Gerontology
GERO 4198  Independent Study in Gerontology
INTDSSGN 3129  Interior Design Standards
PH 3660/5660  Public Health Theory
RELS 3510/5173  Bio-Medical Ethics
SW 4173/5173  Social Services for Older Adults

Total Hours 42-43

Long Term Care Administration Track

Required - all of the following:
ACCT 2120  Principles of Financial Accounting 3
FAM SERV 3161/5161  Families, Alzheimer's and Related Dementias 3
or GERO 3161/5161  Families, Alzheimer's and Related Dementias
GERO 4170/5170  Long Term Care Administration 3
GERO 4195  Internship in Gerontology (9 credit hours) 9
PH 2160  Medical Terminology, Short Course 2
PSYCH 1001  Introduction to Psychology 3
PSYCH 3204/5204  Psychology of Aging 3
SOC 1000  Introduction to Sociology 3
SOC 3035/5035  Social Gerontology 3

Business Electives - choose three courses from the following: 9
ACCT 2130  Principles of Managerial Accounting
MGMT 3100  Legal and Social Environment of Business
MGMT 3101  Business Law
MGMT 3153  Organizational Management
MGMT 3905/5905  Employment and Labor Law
MGMT 3966/5966  Staffing and Employee Development

Gerontology Electives - choose one course from the following: 3
FAM SERV 3150/5150  Families and Aging
GERO/FAM SERV 2111  Families and End of Life Issues
GERO 3192/5192  Research in Gerontology
GERO 3194/5194  Problems in Gerontology
GERO 4198  Independent Study in Gerontology
PH 2630  Aging and Health
PH 3660/5660  Public Health Theory
SW 4173/5173  Social Services for Older Adults

Total Hours 44

Note: NHA Iowa requirements - 12 hours health care administration, 6 hours gerontology, 10 hours business plus internship.

Gerontology Minor

Required (15 hrs):
FAM SERV 1055  Human Growth and Development 3
or PSYCH 2202  Developmental Psychology
PSYCH 1001  Introduction to Psychology 3
PSYCH 3204/5204  Psychology of Aging 3
SOC 1000  Introduction to Sociology 3
SOC 3035/5035  Social Gerontology 3

Electives in Gerontology--must take 2 6
FAM SERV 3150/5150  Families and Aging
FAM SERV 3176/5176  Consumer Behavior Across the Lifespan
CSD 1000  Understanding Communication Disorders
GERO 2111  Families and End of Life Issues
or FAM SERV 2111  Families and End of Life Issues
GERO 4170/5170  Long Term Care Administration
GERO/FAM SERV 3161  Families, Alzheimer's and Related Dementias
SW 4173/5173  Social Services for Older Adults
PH 2630  Aging and Health
Bachelor of Arts Degree and Minor Programs

Individual Studies Major

The Individual Studies major requires a minimum of 120 total hours to graduate. This total includes UNIFI/General Education requirements and the following specified major requirements (under the discretion of the Individual Studies Program Coordinator), plus electives to complete the minimum of 120 hours.

Required

| A coherent, interdisciplinary area of study (minimum of 40 hours) | 40 |
| Undergraduate thesis | 6 |

Total Hours 46

(Plus 29 hours of university electives or other major or minor credit.)

If it is found the university does not offer the major desired, it may be possible, through the Individual Studies Program, for a student to create her/his own program of study. The purpose of the Individual Studies major is twofold:

1. to enable a student to design an individualized major by selecting courses from several academic departments, and
2. to explore interdisciplinary areas of study before those areas are formally adopted as departmental or interdepartmental majors.

Students interested in this major should have at least one semester’s experience in university study before applying. A student shall consult first with the Individual Studies Coordinator concerning the feasibility of designing an Individual Studies major in a particular area. If the university does not have faculty or curricular resources for the area requested, the student will be so advised. Also, if the student does not appear to be academically prepared, or if their plans are not sufficiently clear, specific steps to correct these problems will be recommended.

Once an advisor is appointed, the student and the advisor will develop a list of courses to comprise the proposed major, and an interdisciplinary faculty committee will be selected to take action on the specific program. In some cases, with the approval of the faculty advisor and the program coordinator, an extraordinary amount of independent study may be counted toward the major. In most cases, an undergraduate thesis will be required of this major.

The Individual Studies major is not intended to provide a secondary alternative to existing majors.

Liberal Studies Degree, Bachelor of

The Bachelor of Liberal Studies (B.L.S.) program is offered by the three Iowa Regents’ Universities: University of Northern Iowa, Iowa State University, and the University of Iowa. The purpose of the B.L.S. is to offer educational opportunities to those students who are unable to attend college as full-time, on-campus students. Students often use guided independent study and other distance learning opportunities to earn credit. **This major may not be declared with any other major.**

See Undergraduate Degree Requirements section for further details regarding this degree.

Interactive Digital Studies Major

The Interactive Digital Studies (IDS) major is interdisciplinary in nature and is under the jurisdiction of the Department of Communication and Media. The Interactive Digital Studies major requires a minimum of 120 total hours to graduate. This total includes UNIFI/General Education requirements and the following specified major requirements, plus electives to complete the minimum of 120 hours.

Students who are taking Interactive Digital Studies as a second major must take course emphasis areas that do not significantly overlap with the coursework of the first degree program. According to university requirements, students in a second major program must earn “not less than 32 hours of credit beyond the hours required for the degree the student chooses to declare as the first degree.” Similarly, for students taking Interactive Digital Studies as a minor, we recommend that the course emphasis area for the minor does not significantly overlap with the coursework of the major degree program.

Required

<table>
<thead>
<tr>
<th>Communication and Media</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 2555</td>
<td>Interactive Digital Communication I</td>
</tr>
<tr>
<td>COMM 4544/5544</td>
<td>Digital Culture and Communication</td>
</tr>
<tr>
<td>COMM COR 1010</td>
<td>Mass Communication and Society</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>University, Interdisciplinary</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 3555</td>
<td>Interactive Digital Communication II</td>
</tr>
<tr>
<td>UNIV 4555</td>
<td>Interactive Digital Studies Practicum</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Electives - select two bundles (emphases) from the following:</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Total Hours</td>
<td>30-32</td>
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</table>

EMPHASES

1. Digital Visualization (15 hours)

<table>
<thead>
<tr>
<th>Communication and Media</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 3558</td>
<td>Introduction to Digital Visualization</td>
</tr>
<tr>
<td>COMM 4558/5558</td>
<td>Advanced Digital Visualization: (Topic)</td>
</tr>
<tr>
<td>COMM DM 1611</td>
<td>Media and Power</td>
</tr>
<tr>
<td>or COMM 4213/5213 Visual Rhetoric</td>
<td></td>
</tr>
<tr>
<td>COMM DM 3659</td>
<td>Editing and Design</td>
</tr>
<tr>
<td>COMM DM 4655</td>
<td>Photojournalism</td>
</tr>
</tbody>
</table>

Total Hours 15

2. Digital Computation (17 hours)

<table>
<thead>
<tr>
<th>Computer Science</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>CS 1510</td>
<td>Introduction to Computing</td>
</tr>
<tr>
<td>CS 1520</td>
<td>Data Structures</td>
</tr>
<tr>
<td>CS 2530</td>
<td>Intermediate Computing</td>
</tr>
<tr>
<td>CS 3110</td>
<td>Web Application Development</td>
</tr>
</tbody>
</table>
Bachelor of Arts Degree and Minor Programs

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CS 3120/5120</td>
<td>User Interface Design</td>
<td>3</td>
</tr>
<tr>
<td>* CS 2530 has the following prerequisites: CS 1510; CS 1520; CS 1800; or department approval. The prerequisite CS 1800 not included in requirements for this bundle is waived for Interactive Digital Studies majors and minors.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

3. Digital Writing (15 hours)

**English:**
- ENGLISH 2770 Introduction to Workplace Writing 3
- ENGLISH 4785/5785 Applied Writing: Projects, Grants and Careers 3
- ENGLISH 4770/5770 Applied Writing: Proposals and Grants 3
- ENGLISH 4025/5025 Theory and Practice of Writing 3
- ENGLISH 4672/5672 Electronic Literature 3
- ENGLISH 4160/5160 Issues in Digital Humanities 3
- ENGLISH 4765/5765 Applied Writing: Workplace Communication 3
- ENGLISH 4775/5775 Applied Writing: Specialized Documents 3

**Total Hours:** 15

* Prerequisite(s): COMM 2555 or ENGLISH 2120 or consent of instructor; junior standing.

4. Digital Music (15 hours)

**Music Theory (required):**
- MUS THEO 1300 Topics in Music Composition 2
  (Electronic composition section)
- MUS THEO 3220/5220 Music and Technology 4
- MUS THEO 3230/5230 Music Technology, Advanced 4
- MUS THEO 1100 Introduction to Music Theory 2
- MUS THEO 1110 Theory I 3
- MUS THEO 1120 Theory II 3

Music elective 1

**Total hours:** 15

Additionally, it is recommended that students taking this bundle elect to take MUSIC 1100 as part of their UNIFI/General Education courses.

5. Digital Imaging (15 hours)

**Graphic Technologies:**
- TECH 1055 Graphic Communications Foundations 3
- TECH 2070 Digital Pre-Media 3
- TECH 3169 Digital Imaging 3
- TECH 4158/5158 Graphic Communication Data Visualization 3
- TECH 4161 Digital Graphic Communications 3

**Total Hours:** 15

6. Digital Advertising (15 hours)

**Economics:**
- ECON 1031 Introduction to Business Economics 3
- or ECON 1041 Principles of Macroeconomics 3

**Marketing:**
- MKTG 2110 Principles of Marketing 3
- MKTG 3143 Advertising and Promotion 3
- MKTG 3146 Digital Advertising 3
- MKTG 3148 Digital Customer Experience 3

**Total Hours:** 15

* ENTR 3583/5583 has a prerequisite of ENTR 2010 or (ACCT 2120; ACCT 2130; prerequisite or corequisite FIN 3130/5130; STAT 1772 or equivalent; ECON 1011; MKTG 2110; ECON 1031 or (ECON 1041 and ECON 1051)); junior standing.

7. Digital History (15 hours)

**Communication and Media:**
- COMM 3558 Introduction to Digital Visualization 3
- COMM 4412/5412 Performing History 3
- HIST 1010 Introduction to Historical Skills 3
- HIST 4010/5010 Introduction to Public History 3
- HIST 4020/5020 Introduction to Museum Studies 3

**Total Hours:** 15

8. Web Development (15 hours)

**Communication and Media:**
- COMM 3558 Introduction to Digital Visualization 3

**Computer Science:**
- CS 1100 Web Development: Client-Side Coding 3
- CS 2100 Web Development: Server-side Coding 3
- CS 3120/5120 User Interface Design 3

**Marketing:**
- MKTG 3148 Digital Customer Experience 3

**Total Hours:** 15
Bachelor of Arts Degree and Minor Programs

MKTG 3148 has a prerequisite of MKTG 2110 or consent of instructor. This prerequisite is waived for all Interactive Digital Studies majors and minors.

9. Digital Video (15 hours)

Communication and Media:
COMM DM 1651 Digital Media Production I 3
COMM DM 1652 Writing for Digital Media 3
COMM DM 2651 Digital Media Production II 3
COMM DM 3658 Digital Journalism: (Topic) 3
COMM DM 4630/5630 Digital Media Law and Ethics 3
or COMM DM 4644/Global Media

Total Hours 15

Interactive Digital Studies Minor

The Interactive Digital Studies minor is interdisciplinary in nature and is under the jurisdiction of the Department of Communication and Media. This minor requires a 12-hour core plus 15-17 hours from one of the nine emphases.

Required
Communication and Media:
COMM 2555 Interactive Digital Communication I 3
COMM 4544/5544 Digital Culture and Communication 3
COMM COR 1010 Mass Communication and Society 3
COMM 3555 Interactive Digital Communication II 3

Electives - select one bundle (emphasis) from the following: 15-17

Total Hours 27-29

1. Digital Visualization (15 hours)

Communication and Media:
COMM 3558 Introduction to Digital Visualization 3
COMM 4558/5558 Advanced Digital Visualization: (Topic) 3
COMM DM 1611 Media and Power 3
or COMM 4213/5213 Visual Rhetoric
COMM DM 3659 Editing and Design 3
COMM DM 4655 Photojournalism 3

Total Hours 15

2. Digital Computation (17 hours)

Computer Science:
CS 1510 Introduction to Computing 4
CS 1520 Data Structures 4
CS 2530 Intermediate Computing 3
CS 3110 Web Application Development 3
CS 3120/5120 User Interface Design 3

Total Hours 17

3. Digital Writing (15 hours)

English:
ENGLISH 2770 Introduction to Workplace Writing 3
ENGLISH 4025/5025 Theory and Practice of Writing
or ENGLISH 4040/5040 Digital Writing: Theory and Practice
ENGLISH 4785/5785 Applied Writing: Projects, Grants and Careers
or ENGLISH 4770/5770 Applied Writing: Proposals and Grants
Select 2 from the following courses (6 units total) 6
ENGLISH 4672/5672 Electronic Literature *
ENGLISH 4765/5765 Applied Writing: Workplace Communication
ENGLISH 4775/5775 Applied Writing: Specialized Documents

Total Hours 15

Prerequisite(s): COMM 2555 or ENGLISH 2120 or consent of instructor; junior standing.

4. Digital Music (15 hours)

Music Theory (required):
MUS THEO 1300 Topics in Music Composition (Electronic Composition section) 2
MUS THEO 3220/5220 Music and Technology 4
MUS THEO 3230/5230 Music Technology, Advanced 4
Music Theory (select two of the following): 4
MUS THEO 1100 Introduction to Music Theory
MUS THEO 1110 Theory I
MUS THEO 1120 Theory II
Theory class placement is determined by a diagnostic examination.

Music elective 1

Additionally, it is recommended that students taking this bundle elect to take MUSIC 1100 as part of their UNIFI/General Education courses.

Total Hours 15

5. Digital Imaging (15 hours)

Graphic Technologies:
TECH 1055 Graphic Communications Foundations 3
TECH 2070 Digital Pre-Media 3
TECH 3169 Digital Imaging 3
TECH 4158/5158 Graphic Communication Data Visualization 3
Bachelor of Arts Degree and Minor Programs

TECH 4161 Digital Graphic Communications 3

Total Hours 15

6. Digital Advertising (15 hours)

Economics:
ECON 1031 Introduction to Business Economics 3
or ECON 1041 Principles of Macroeconomics

Marketing:
MKTG 2110 Principles of Marketing 3
MKTG 3143 Advertising and Promotion 3
MKTG 3146 Digital Advertising 3
MKTG 3148 Digital Customer Experience * 3
or ENTR 3583/5583 Entrepreneurship
or MKTG 4150 Advertising Campaign Development

Total Hours 15

* ENTR 3583/5583 has prerequisite of ENTR 2010 or (ACCT 2120; ACCT 2130; prerequisite or corequisite FIN 3130/5130; STAT 1772 or equivalent; ECON 1011; MKTG 2110; ECON 1031 or (ECON 1041 and ECON 1051)); junior standing.

7. Digital History (15 hours)

Communication and Media:
COMM 3558 Introduction to Digital Visualization 3
COMM 4412/5412 Performing History 3

History:
HIST 1010 Introduction to Historical Skills 3
HIST 4010/5010 Introduction to Public History 3
HIST 4020/5020 Introduction to Museum Studies 3

Total Hours 15

8. Web Development (15 hours)

Communication and Media:
COMM 3558 Introduction to Digital Visualization 3

Computer Science:
CS 1100 Web Development: Client-Side Coding 3
CS 2100 Web Development: Server-side Coding 3
CS 3120/5120 User Interface Design 3

Marketing:
MKTG 3148 Digital Customer Experience * 3

Total Hours 15

* MKTG 3148 has prerequisite of MKTG 2110 or consent of instructor. This prerequisite is waived for all Interactive Digital Studies majors and minors.

9. Digital Video (15 hours)

Communication and Media:
COMM DM 1651 Digital Media Production I 3
COMM DM 1652 Writing for Digital Media 3
COMM DM 2651 Digital Media Production II 3
COMM DM 3658 Digital Journalism: (Topic) 3
COMM DM 4630/5630 Digital Media Law and Ethics 3
or COMM DM 4644/Global Media

Total Hours 15

International Business Minor

The interdepartmental minor in International Business is available to College of Business students majoring in Accounting, Business Teaching, Economics - Business Economics emphasis, Finance, Management, Management Information Systems, Marketing, Real Estate, and Supply Chain Management. The International Business minor enhances the common body of knowledge gained through the business core by focusing on international trade and commerce issues/perspectives.

Required

World Affairs: 3
Select one of the following:
Geography:
GEOG 1110 Global Geography
Political Science:
POL INTL 1024 International Relations

International Business core: 12
Marketing:
MKTG 3163 Distribution and Logistics
or MKTG 3176/5176 Global Marketing
Management:
MGMT 3189/5189 International Management
Financial:
FIN 3032/5032 International Financial Management
or ECON 3261/5261 International Financial Economics
Economics:
ECON 3245/5245 International Economics
or ECON 3249/524 Economic Development
International Experience:
BUSINESS 3169 International Experience ** 0

International Electives
Select one of the following: 2-3
Business, Interdepartmental:
BUSINESS/CAP 3155 Socio-Economic Reality of Central America *
Management:
MGMT 3161 Supply Chain and Purchasing
Political Science:
POL INTL 4119/5119 Politics of the Global Economy
POL INTL 3143 International Law
POL INTL 3145 International Organizations
Bachelor of Arts Degree and Minor Programs

### Sociology/Anthropology:
- ANTH 3001  Language and Culture
- ANTH 3104/ PSYCH 4608/5608  Gender in Cross-Cultural Perspective

International Internship

Or any additional course listed within the international business core above.

| Total Hours | 17-18 |

* This course fulfills the Liberal Arts Core Capstone requirement. Other global perspective Capstone courses may be approved, by student request, to fulfill the requirements of this elective.

** This BUSINESS 3169 course requires the successful completion of an approved study abroad experience, or a departmental internship or cooperative education experience that includes a significant international component. Department internships or cooperative education credits that meet the requirements of the international experience can, by student request, be used to fulfill the elective requirement.

### International Business Minor (Non-Business Majors)

The interdepartmental minor in International Business (Non-Business Majors) is available to any non-business major. The purpose of this minor is to allow non-business majors to build a basic body of knowledge concerning business and business operations and expand this knowledge with respect to international business, trade, and commerce.

#### Required

**World Affairs**  
Select one of the following:
- Geography:  
  - GEOG 1110  Global Geography
- Political Science:
  - POL INTL 1024  International Relations

**Business Core**  

<table>
<thead>
<tr>
<th>Accounting</th>
<th>15</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2120</td>
<td>Principles of Financial Accounting</td>
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</table>

<table>
<thead>
<tr>
<th>Marketing</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 2110</td>
<td>Principles of Marketing</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Management</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>MGMT 3100</td>
<td>Legal and Social Environment of Business</td>
</tr>
<tr>
<td>MGMT 3153</td>
<td>Organizational Management</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Economics</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 1031</td>
<td>Introduction to Business Economics</td>
</tr>
</tbody>
</table>

**International Business core**  

<table>
<thead>
<tr>
<th>Management</th>
<th>8-9</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 3189/5189</td>
<td>International Management</td>
</tr>
</tbody>
</table>

International electives:
- Select two from the following:

| Total Hours | 26-27 |

* This course fulfills the Liberal Arts Core Capstone requirement. Other global perspective Capstone courses may be approved, by student request, to fulfill the requirements of this elective.

** This BUSINESS 3169 course requires the successful completion of an approved study abroad experience, or a departmental internship or cooperative education experience that includes a significant international component. Department internships or cooperative education credits that meet the requirements of the international experience can, by student request, be used to fulfill the elective requirement.

### Russian and East European Studies Minor

This minor is offered by the College of Humanities, Arts and Sciences and the College of Social and Behavioral Sciences.

#### Required

**Language**  

| Total Hours | 12-20 |

<table>
<thead>
<tr>
<th>History</th>
<th>3</th>
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</thead>
<tbody>
<tr>
<td>Select one of the following:</td>
<td></td>
</tr>
<tr>
<td>HIST 4650/5650</td>
<td>Modern Central and Eastern Europe</td>
</tr>
<tr>
<td>HIST 4660/5660</td>
<td>History of Imperial Russia</td>
</tr>
<tr>
<td>HIST 4670/5670</td>
<td>History of Soviet Russia</td>
</tr>
</tbody>
</table>

| Select two of the following: | 6 |
| Humanities/Languages (required): |
| HUM 3121 | Russia/Soviet Union |

<table>
<thead>
<tr>
<th>Political Science</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>POL COMP 3123</td>
<td>Nationalism</td>
</tr>
<tr>
<td>or POL COMP 311</td>
<td>Russian Politics</td>
</tr>
</tbody>
</table>

An additional literature or language class, with the approval of a REES advisor. A Russian/East European topics course or seminar, with the approval of a REES advisor.

** Total hours *** 18-29
Bachelor of Arts Degree and Minor Programs

* Four semesters. Must include fourth-semester course in Intermediate Russian Language and Culture II or equivalent Slavic/East European language satisfied through, for example, transfer credit. Students may also satisfy the language requirement through native or heritage (home-based) knowledge of a Slavic/East European language. Students wishing to satisfy the language requirement in this manner may have to complete a language placement exam. Finally, students who do satisfy the language requirement through native/heritage knowledge will be required to complete 9 hours of course work in lieu of the 12-20 hours of language study. This will be arranged with the student’s REES advisor.

** Several UNI departments (e.g., History) occasionally offer topics courses or junior-senior seminars on Central and Eastern Europe, and Eurasia. Consult a REES advisor each semester on these offerings.

*** The low range of 18 credit hours will apply only to students satisfying the language requirement through native or heritage (home-based) knowledge of a Slavic/East European language. (See * note.) The low range for students satisfying the language requirement through normal class language study will be 21 credit hours.

Study Abroad: Students are strongly encouraged to study abroad for at least one summer, preferably one semester. Study abroad may be used to satisfy program requirements for language or non-language course work, with the approval of a REES (Russian and East European Studies) advisor.

Studies in Sexuality, Women and Gender Minor

Studies in Sexuality, Women and Gender Minor is an interdisciplinary and multicultural program that engages in research and exploration concerning all areas of human experience. Its unique perspective strengthens the abilities of students within any major to critically analyze theory and research emphasizing the importance of gender while including other essential categories of analysis such as race, class, sexuality, ethnicity, and nationality. This program is offered under the jurisdiction and general supervision of the College of Social and Behavioral Sciences. For more information, contact the Women’s and Gender Studies office, Sabin 225, 319-273-7102, or csbs.uni.edu/womenstudies.

** Required

** Humanities:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>WGS 1040</td>
<td>Women’s and Gender Studies: Introduction</td>
</tr>
<tr>
<td>Choose one of the following:</td>
<td></td>
</tr>
<tr>
<td>WGS 2040</td>
<td>Introduction to LGBTQ Studies</td>
</tr>
<tr>
<td>FAM SERV 1057</td>
<td>Human Relationships and Sexuality</td>
</tr>
<tr>
<td>RELS/PHIL 2570</td>
<td>Good Sex: The Ethics of Human Sexuality</td>
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** Electives:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>ANTH 3104/ PSYCH 4608/5608</td>
<td>Gender in Cross-Cultural Perspective</td>
</tr>
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</table>

Communication and Media:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>COMM 4346/5346</td>
<td>Gender Issues in Communication</td>
</tr>
<tr>
<td>COMM 4446/5446</td>
<td>Voices from the Margin: Performance, Rhetoric, and Social Change</td>
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Criminology:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>CRIM 4331/5331</td>
<td>Women, Crime and Society</td>
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Educational Psychology:

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<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>EDPSYCH 4140/5140</td>
<td>Social Psychology in Educational Contexts</td>
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Languages and Literature:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>ENGLISH 1120</td>
<td>Literature: (topic) (Topics in Women’s and Gender Studies ONLY)</td>
</tr>
<tr>
<td>ENGLISH 4120/5120</td>
<td>Literature, Gender and Intersectionality</td>
</tr>
<tr>
<td>ENGLISH 4420/5420</td>
<td>The American Renaissance</td>
</tr>
<tr>
<td>ENGLISH 4425/5425</td>
<td>American Realism and Naturalism to WWI</td>
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Family Services:

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<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>FAM SERV 1057</td>
<td>Human Relationships and Sexuality</td>
</tr>
<tr>
<td>FAM SERV 3145/5145</td>
<td>Violence in Intimate Relationships</td>
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Public Health and Education:

<table>
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<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>PH 2530</td>
<td>Introduction to Women’s Health</td>
</tr>
<tr>
<td>PH 2540</td>
<td>Selected Topics in Women’s Health</td>
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History:

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<tbody>
<tr>
<td>HIST 4260/5260</td>
<td>United States Women’s History</td>
</tr>
<tr>
<td>HIST 4690/5690</td>
<td>Modern European Women’s History</td>
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Humanities:

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<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>HUM 3160/5160</td>
<td>Black Women in America: Challenge, Spirit, Survival</td>
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Philosophy:

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<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>CAP 3151</td>
<td>Money, Sex and Power: Theories of Race, Class and Gender</td>
</tr>
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Psychology:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>PSYCH 2201</td>
<td>Psychology of Gender</td>
</tr>
<tr>
<td>PSYCH 4608/ ANTH 3104/5104</td>
<td>Gender in Cross-Cultural Perspective</td>
</tr>
</tbody>
</table>

World Religions:

<table>
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<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>RELS 1020</td>
<td>Religions of the World (Family Life emphasis only)</td>
</tr>
<tr>
<td>RELS 3150</td>
<td>Women and Christianity</td>
</tr>
</tbody>
</table>

Social Sciences:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOC SCI 1020</td>
<td>Women, Men, and Society</td>
</tr>
</tbody>
</table>

Sociology:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOC 2040</td>
<td>Social Movements</td>
</tr>
<tr>
<td>SOC 3045/5045</td>
<td>Social Inequality</td>
</tr>
<tr>
<td>SOC 3050/5050</td>
<td>Men and Masculinities</td>
</tr>
<tr>
<td>Course Code</td>
<td>Course Title</td>
</tr>
<tr>
<td>--------------</td>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>SOC 4051/5051</td>
<td>Sociology of Gender</td>
</tr>
<tr>
<td>SOC 4071/5071</td>
<td>Feminist Theories in the Social Sciences *</td>
</tr>
<tr>
<td>WGS 2040</td>
<td>Introduction to LGBTQ Studies</td>
</tr>
<tr>
<td>WGS 3195/5195</td>
<td>Internship in Women's and Gender Studies *</td>
</tr>
</tbody>
</table>

**Total Hours** 18

**Notes:**

No more than 9 hours from courses with the same prefix.

A minimum of 9 hours from the 3000-level or above.

No more than one of the following may be counted for WGS credit: COMM 4446/5446 or SOC 2040

* These courses have additional prerequisites.

** Students must submit a student request form to receive WGS minor credit for this course.