

# Business Analytics, B.A.

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This is a sample plan of study with a suggested sequencing of classes for the major. University electives may be applied to earn additional academic majors, minors, or certificates. Students should regularly meet with their academic advisor to plan their specific semester schedule to include UNIFI/General Education program and/or university elective hours required.

Course	Title	Hour
<b>Freshman</b>		
<b>Fall</b>		
BUSINESS 1000	Introductory Seminar for Business Professionals	0
ECON 1041	Principles of Macroeconomics	3
STAT 1772	Introduction to Statistical Methods	3
ENGLISH 1005	College Writing and Research	3
UNIFI/General Education or University Electives		6
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 1051	Principles of Microeconomics	3
ECON 1011	Statistics for Business Analytics	3
UNIFI/General Education or University Electives		9
<b>Hours</b>		<b>15</b>
<b>Sophomore</b>		
<b>Fall</b>		
MGMT 2080	Introduction to Information Systems	3
ACCT 2120	Principles of Financial Accounting	3
BUSINESS 2000	Business Professionals in Training	0
UNIFI/General Education or University Electives		9
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ACCT 2130	Principles of Managerial Accounting	3
ECON 2090	Decision Analytics	3
MKTG 2110	Principles of Marketing	3
UNIFI/General Education or University Electives		6
<b>Hours</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
MGMT 2032	Business Application Development I	3
MGMT 3965/5965	Organizational Behavior	3
MGMT 3100	Legal and Social Environment of Business	3
UNIFI/General Education or University Electives		6
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
FIN 3130/5130	Corporate Finance	3
MGMT 2036	Business Analytics Fundamentals	3

MGMT 3154	Operations Management	3
UNIFI/General Education or University Electives		6
<b>Hours</b>		<b>15</b>
<b>Senior</b>		
<b>Fall</b>		
MGMT 3121	Advanced Business Analytics	3
MGMT 3120	Database Management and Theory	3
UNIFI/General Education or University Electives		9
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 3371	Economic and Business Forecasting	3
MGMT 4175	Strategic Management	3
Business Analytics Elective		3
UNIFI/General Education or University Electives		6
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>