

Economics: Business Economics, B.A.

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This is a sample plan of study with a suggested sequencing of classes for the major. University electives may be applied to earn additional academic majors, minors, or certificates. Students should regularly meet with their academic advisor to plan their specific semester schedule to include UNIFI/General Education program and/or university elective hours required.

Course	Title	Hour
Freshman		
Fall		
ENGLISH 1005	College Writing and Research	3
BUSINESS 1000	Introductory Seminar for Business Professionals	0
ECON 1041	Principles of Macroeconomics	3
STAT 1772	Introduction to Statistical Methods	3
UNIFI/General Education or University Electives		6
Hours		15
Spring		
ECON 1011	Statistics for Business Analytics	3
ECON 1051	Principles of Microeconomics	3
UNIFI/General Education or University Electives		9
Hours		15
Sophomore		
Fall		
ECON 2112	Intermediate Microeconomic Theory	3
ACCT 2120	Principles of Financial Accounting	3
MGMT 2080	Introduction to Information Systems	3
UNIFI/General Education or University Electives		6
Hours		15
Spring		
BUSINESS 2000	Business Professionals in Training	0
ECON 2090	Decision Analytics	3
ECON 2122	Intermediate Macroeconomic Theory	3
ACCT 2130	Principles of Managerial Accounting	3
UNIFI/General Education or University Electives		6
Hours		15
Junior		
Fall		
FIN 3130/5130	Corporate Finance	3
ECON xxxx Economics Elective		3
MGMT 3965/5965	Organizational Behavior	3
MGMT 3154	Operations Management	3
UNIFI/General Education or University Electives		3
Hours		15
Spring		
MKTG 2110	Principles of Marketing	3

MGMT 3100	Legal and Social Environment of Business	3
ECON 3373/5373	Introduction to Econometrics	3
UNIFI/General Education or University Electives		6
Hours		15
Senior		
Fall		
ECON xxxx Economics Elective		3
UNIFI/General Education or University Electives		12
Hours		15
Spring		
MGMT 4175	Strategic Management	3
ECON xxxx Economics Elective		3
UNIFI/General Education or University Electives		9
Hours		15
Total Hours		120