

# Business Administration, Plan of Study

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- Business Administration, Plan of Study (p. 1)
  - Accounting (CPA Track), B.A.
  - Accounting (Non-CPA Track), B.A.
  - Business Analytics, B.A.
  - Business Teaching, B.A.
  - Economics: Applied Economics Analysis, B.A.
  - Economics: Business Economics, B.A.
  - Economics: General, B.A.
  - Economics: Quantitative Techniques, B.A.
  - Finance: Financial Management, B.A.
  - Finance: Investments, B.A.
  - Finance: Personal Wealth Management, B.A.
  - Human Resource Management, B.A.
  - Management Information Systems, B.A.
  - Management: Business Administration, B.A.
  - Management: Organizational Leadership, B.A.
  - Marketing: Advertising and Digital Media, B.A.
  - Marketing: Marketing Management, B.A.
  - Marketing: Sales Management, B.A.
  - Real Estate, B.A.
  - Supply Chain Management, B.A.