

Communication: Digital Media-Production, B.A.

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This is a sample plan of study with a suggested sequencing of classes for the major. University electives may be applied to earn additional academic majors, minors, or certificates. Students should regularly meet with their academic advisor to plan their specific semester schedule to include UNIFI/General Education program and/or university elective hours required.

Course	Title	Hour
Freshman		
Fall		
COMM 1000	Oral Communication	3
CM CORE 1001	Digital Toolbox	3
UNIFI/General Education or University Electives		9
Hours		15
Spring		
ENGLISH 1005	College Writing and Research	3
CM CORE 1010	Mass Communication and Society	3
COMM DM 1652	Writing for Digital Media	3
UNIFI/General Education or University Electives		6
Hours		15
Sophomore		
Fall		
COMM DM 2651	Digital Media Production II	3
Major Elective		3
UNIFI/General Education or University Electives		9
Hours		15
Spring		
COMM 3155	Professional and Public Communication	3
Major Elective		3
UNIFI/General Education or University Electives		9
Hours		15
Junior		
Fall		
COMM DM 3651 or COMM DM 3652 or COMM DM 3653 or COMM DM 3654 or COMM DM 3655		3
CM CORE 3255	Advocacy Campaigns	3
COMM DM 2950	Applied Digital Media (or COMM DM 3950 Advanced Applied Digital Media)	1
Major Elective		3
UNIFI/General Education or University Electives		6
Hours		16
Spring		
CM CORE 4124	Communication and Media Theories	3
COMM DM 4630/5630	Digital Media Law and Ethics	3
Major Elective		3
UNIFI/General Education or University Electives		6
Hours		15

Senior		
Fall		
COMM 3455	Creativity, Storytelling and Identity	3
COMM DM 4653/5653	Digital Media Distribution (or COMM DM 4654 Digital Media Management)	3
CM CORE 3900/5900	Internship in Communication and Media	3
UNIFI/General Education or University Electives		6
Hours		15
Spring		
COMM DM 3651 or COMM DM 3652 or COMM DM 3653 or COMM DM 3654 or COMM DM 3655		3
UNIFI/General Education or University Electives		11
Hours		14
Total Hours		120