Communication/Public Relations: Strategic Public Relations, B.A.

This is a sample plan of study with a suggested sequencing of classes for the major. University electives may be applied to earn additional academic majors, minors, or certificates. Students should regularly meet with their academic advisor to plan their specific semester schedule to include UNIFI/General Education program and/or university elective hours required.

<table>
<thead>
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<th>Course</th>
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<td>COMM 1000</td>
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<td>COMM DM 1620</td>
<td>Fundamentals of Journalism</td>
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<td>Principles of Public Relations</td>
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<td>COMM 3055</td>
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<td>COMM COR 2020</td>
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<td>COMM COR 4124</td>
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<td>Public Relations Writing</td>
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<td>Consumer Behavior</td>
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