

Political Communication, B.A.

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This major is under the jurisdiction of the Department of Communication Studies and the Department of Political Science. This is a sample plan of study with a suggested sequencing of classes for the major. University electives may be applied to earn additional academic majors, minors, or certificates. Students should regularly meet with their academic advisor to plan their specific semester schedule to include UNIFI/General Education program and/or university elective hours required.

Course	Title	Hour
Freshman		
Fall		
POL AMER 1014	Power & Politics in the U.S.	3
UNIFI/General Education or University Electives		12
Hours		15
Spring		
CM CORE 1010	Mass Communication and Society	3
UNIFI/General Education or University Electives		12
Hours		15
Sophomore		
Fall		
POL GEN 2010 or CM CORE 2020 or COMM 4023		3
UNIFI/General Education or University Electives		12
Hours		15
Spring		
Political Communication elective/Communication & Media course		3
UNIFI/General Education or University Electives		12
Hours		15
Junior		
Fall		
POL AMER 4160/5160	Political Communication (or COMM 4216)	3
POL AMER 3112	Campaigns and Elections (offered even Falls only)	3
COMM 4444/5444	Communication, Community, and Change	3
UNIFI/General Education or University Electives		6
Hours		15
Spring		
COMM 4211/5211	Rhetoric and Civic Culture	3
POL AMER 3150	Public Opinion and Voting Behavior	3
Political Communication elective/Political Science elective		3
UNIFI/General Education or University Electives		6
Hours		15
Senior		
Fall		
COMM 3900 Internship in Communication or POL GEN 3181 Internship in Politics		3
Political Communication elective/Communication & Media course		3
Political Communication elective/Political Science course		3
UNIFI/General Education or University Electives		6
Hours		15

Spring

Political Communication elective/Communication & Media course	3
Political Communication elective/Political Science course	3
UNIFI/General Education or University Electives	9
Hours	15
Total Hours	120