

Business - Teaching B.A.

Business - Teaching Major

The Business Teaching major requires a minimum of 120 total hours to graduate. This total includes UNIFI/General Education requirements, the Professional Experiences requirements, Educator Essentials requirements, and the following specified major requirements, to complete the minimum of 120 hours.

This program leads to endorsement #1171 5-12 Business-All.

Required business teaching core

Business Administration, Interdepartmental:		
BUSINESS 1000	Introductory Seminar for Business Professionals	0
BUSINESS 2000	Business Professionals in Training	0
Accounting:		
ACCT 2120	Principles of Financial Accounting	3
ACCT 2130	Principles of Managerial Accounting	3
Management:		
MGMT 2080	Introduction to Information Systems	3
MGMT 2113	Business Communication	3
MGMT 3100	Legal and Social Environment of Business	3
or ACCT 3075	Legal and Ethical Concepts for Accountants	
MGMT 3965/5965	Organizational Behavior	3
Finance:		
FIN 1040	Financial Skills for Smart Living	3
FIN 3130	Corporate Finance	3
Economics:		
ECON 1011	Statistics for Business Analytics *	3
ECON 2090	Decision Analytics *	3
ECON 1041	Principles of Macroeconomics	3
ECON 1051	Principles of Microeconomics	3
Mathematics:		
STAT 1772	Introduction to Statistical Methods	3
Marketing and Entrepreneurship:		
ENTR 3583/5583	Entrepreneurship	3
MKTG 2110	Principles of Marketing	3
Total Hours		45

* ECON 1041 or ECON 1031 satisfy the Quantitative Reasoning requirement of the UNIFI/General Education program.

Professional Experiences

Required:

EDUC 2371	Teaching Methods I: Introduction to Business Teaching *	2
EDUC 2471	Teaching Internship I: Business	3
EDUC 3571/5571	Teaching Methods II: Business Teaching *, **	2
EDUC 3671/5671	Teaching Internship II: Business	3
EDUC 4138	Secondary School Teaching	12
Total Hours		22

* A grade of C (2.00) or higher is required for all Methods courses.

**Business Teaching majors may count EDUC 3571/5571 Teaching Methods II: Business Teaching for category 6 of Educator Essentials.

Educator Essentials

Required: *

Select one of the following in each category:

Category 1: The Learner		3
EDPSYCH 1500	Reflections on Learning	
EDPSYCH 2068	Development and Learning in Sociocultural Contexts	
EDPSYCH 2100	Creativity and Higher Order Thinking in the Classroom	
SOCFOUN 2243	Rethinking the Learning Society: Education and Its Future(s)	
Category 2: Social Contexts of Learning		3
SOCFOUN 2119	Social & Cultural Foundations of Education	
SOCFOUN 2134	A Modern History of Education in the United States	
SOCFOUN 2334	Education Policy and Politics of Education	
TESOL 2015	Language Today	
Category 3: Education for All		3
KINES 4152	Adapted Physical Education	
SOCFOUN 3334	Education, Power, and Change	
SOCFOUN 3434	Social Movements and Education	
SPIE 3140	Interdisciplinary and Intersectional Study of Education for All	
SPIE 3150	Meeting the Needs of Diverse Learners in Classrooms	
TESOL 3710	Content Area Strategies for English Language Learners	

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Category 4: The Classroom Environment 3

EDPSYCH 3200	Deeper Motivation and the Highly Engaged Classroom	
EDPSYCH 3300	Level Up: Gamified Learning Environments	
ECIE 4151	Early Childhood Curriculum Development and Organization	
RTNL 3360	Playful Learning and Project-Based Experiences: Techniques for Ed and Recreational Environments	
SOCFOUND 3219	Critical Perspectives on Technology and Education	

Category 5: Effective Pedagogy 3

ARTED 4600	Expressive Learning Assessment	
LRNTECH 3600	Technology, Pedagogy, and Learning in the Digital Age	
MEASRES 3510	Assessment for Learning	
TEACHING 3500	Effective Teaching through Differentiation, Technology and Assessment	

Category 6: The Professional Educator 3

ECIE 3149	Child, Family, School and Community Relationships	
SOCFOUND 3519	Teacher Leadership & Educational Change	
TEACHING 3177	Collaborative Partnerships for Educators	

Total Hours 18

* A grade of C (2.00) or higher is required in each Educator Essentials course.

Four-Year Plan

Business Teaching Major, B.A.

This is a sample plan of study with a suggested sequencing of classes for the major. University electives may be applied to earn additional academic majors, minors, or certificates. Students should regularly meet with their academic advisor to plan their specific semester schedule to include UNIFI/General Education program and/or university elective hours required.

Course	Title	Hour
Freshman		
Fall		
ECON 1041	Principles of Macroeconomics	3
STAT 1772	Introduction to Statistical Methods	3
FIN 1040	Financial Skills for Smart Living	3
Educator Essentials Course		3
BUSINESS 1000	Introductory Seminar for Business Professionals	0
UNIFI/General Education or University Electives		3
Hours		15

Spring

ECON 1051	Principles of Microeconomics	3
ECON 1011	Statistics for Business Analytics	3
UNIFI/General Education or University Electives		10
Hours		16

Sophomore

Fall

ACCT 2120	Principles of Financial Accounting	3
MGMT 2080	Introduction to Information Systems	3
MKTG 2110	Principles of Marketing	3
Educator Essentials Course		3
BUSINESS 2000	Business Professionals in Training	0
UNIFI/General Education or University Electives		3
Hours		15

Spring

ACCT 2130	Principles of Managerial Accounting	3
ECON 2090	Decision Analytics	3
Educator Essentials Course		3
UNIFI/General Education or University Electives		6
Hours		15

Junior

Fall

EDUC 2371	Teaching Methods I: Introduction to Business Teaching	2
EDUC 2471	Teaching Internship I: Business	3
Educator Essentials Course		3
MGMT 3965/5965	Organizational Behavior	3
BUSINESS 3000	Intermediate Professional Skills: (topic)	0
UNIFI/General Education or University Electives		5
Hours		16

Spring

EDUC 3571/5571	Teaching Methods II: Business Teaching	2
EDUC 3671/5671	Teaching Internship II: Business	3
Educator Essentials Course		3
MGMT 3100	Legal and Social Environment of Business	3
UNIFI/General Education or University Electives		5
Hours		16

Senior

Fall

FIN 3130	Corporate Finance	3
ENTR 3583/5583	Entrepreneurship	3
MGMT 2113	Business Communication	3
UNIFI/General Education or University Electives		6
Hours		15

Spring

EDUC 4138	Secondary School Teaching	12
Hours		12

Total Hours 120

Learning Outcomes

Business Teaching Major, B.A.

BA in Business Common Core

- **Objective 1: Students will demonstrate disciplinary content knowledge**
 - 1.1 Create lesson plans for various business high school courses.
 - 1.2 Create a unit plan for a business course.
- **Objective 2: Students will use quantitative skills to aid business decision making**
 - 2.1 Use data from a variety of sources to guide instructional decisions to improve student learning.
- **Objective 3: Students will display communication skills**
 - 3.1 Demonstrate strong verbal and nonverbal skills in the classroom.
 - 3.2 Demonstrate engaging and professional presentations.
- **Objective 4: Students will be able to apply critical thinking skills**
 - 4.1 Reflect on teaching practices to identify areas for improvement.
 - 4.2 Demonstrate the ability to select and apply a variety of teaching methods to meet diverse needs of learners.

- MIS/Business Analytics
- Real Estate/Finance: Financial Management or Investments
- Business Analytics/Economics: Business Economics

This guideline is not applicable to the business core. There are no limitations to the number of courses that can be double-counted towards minors and/or certificates within the College.

The Wilson College of Business may impose additional admission requirements for students wishing to declare a minor or a second Wilson College of Business major. Eligibility to declare a minor or a second Wilson College of Business major is based on competitive GPA and space availability.

Related Programs

- Computer Science Education (5-12) - Teaching Certificate
- CTE Information Technology - Teaching Certificate

Policies

Note: A copy of the Wilson College policies may be obtained at <https://business.uni.edu/students/advising/uni-college-business-policies>.

Enrollment in upper division (3000/4000-level) business courses requires satisfactory completion of the Wilson College of Business admission requirements and any course prerequisites.

Business Teaching majors may declare a double major and/or major and minor within the Wilson College of Business, subject to regulations imposed by those Wilson College of Business departments affected. Business Teaching majors minoring within the Wilson College of Business must select minors designated for business majors. No more than one emphasis area may be declared in Management.

All students majoring in business must complete 50% of their major coursework in the Wilson College of Business at UNI. Major coursework would include any undergraduate, credit-bearing, graded course taught in the Wilson College of Business at UNI. Business courses taken at UNI as credit/no credit do not qualify. A minimum of 10 credits must be upper division (3000-4000 level courses). A student must earn a 2.20 cumulative grade point average at UNI; and earn an overall 2.20 grade point average in Business-designated courses taken at UNI. In addition, Business Teaching majors must complete a total cumulative and cumulative UNI GPA of 2.50 or better.

The Wilson College of Business limits the number of courses that can be counted towards major specific requirements across the College. The College will allow students to double count one major specific course between majors, with the following exceptions. These exceptions include major combinations which allow two double-counted courses: