

# Entrepreneurial Strategy and Market Innovation Graduate Certificate

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## Entrepreneurial Strategy and Market Innovation Certificate

This certificate is available to any graduate student interested in entrepreneurial applications of their degree program.

Required:

ENTR 3583/5583	Entrepreneurship	3
ENTR 3586/5586	Entrepreneurial Strategy	3
MKTG 3113/5113	Consumer Behavior	3
MKTG 3116/5116	Marketing Analytics	3
<b>Total Hours</b>		<b>12</b>

## Related Programs

- Organizational Management M.A.