

Entrepreneurship Certificate

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The Certificate in Entrepreneurship is open to **all** majors. A student can pursue the Entrepreneurship Minor or Entrepreneurship Certificate, but not both.

The purpose of the program is to engage students in active participation in the development of entrepreneurial enterprises. They will do this through a combination of traditional course work specifically directed to entrepreneurial ventures and participation in an entrepreneurial enterprise experience through the development of a business plan for a new venture and an experiential project.

For more information, students should contact the Office of Professional Distinction, CBB 5.

Required

Marketing and Entrepreneurship:		
MKTG 2110	Principles of Marketing	3
ENTR 2010	Financials for the Entrepreneurial Enterprise	3
ENTR 3583/5583	Entrepreneurship	3
ENTR 3586/5586	Entrepreneurial Strategy	3
Economics:		
ECON 1031	Introduction to Business Economics**	3
Total Hours		15

* ECON 1041 and ECON 1051 will substitute for *ECON 1031*.

Related Programs

- Marketing B.A.