

# Global Marketing Graduate Certificate

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## Global Marketing Certificate

This certificate is open to any graduate student but primarily of interest to MBA students desiring a specialty area. Courses need to be taken at the 5000/6000 level.

Required:

MKTG 3176/5176	Global Marketing	3
MKTG 3178/5178	Global Trade Practices	3
MKTG 6170	Marketing Management	3
Select one from the following:		3
MGMT 3189/5189	International Management	
ECON 5249	Economic Development	
ECON 3224/5224	International Trade and Financial Economics	

**Total Hours** 12

## Related Programs

- Organizational Management M.A.