

International Business, Culture, and Language Certificate

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The Certificate in International Business, Culture, and Language is available to Wilson College of Business students majoring in Accounting, Business Analytics, Business Teaching, Economics, Finance, Human Resource Management, Management, Management Information Systems, Marketing, Real Estate, and Supply Chain Management and to students completing the General Business Concepts minor. The purpose of this certificate is to encourage students to seek language and cultural knowledge in order to build a foundation for understanding the global environment in which business operates.

International Business

MGMT 3189/5189	International Management	3
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Cultural and Political Perspectives

Select one of the following:		3
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Political Science:

POLSCI 1024	International Relations	
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Geography:

GEOG 1110	Global Geography *	
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Sociology:

SOC 1000	Introduction to Sociology *	
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Anthropology:

ANTH 1002	Introduction to Cultural Anthropology *	
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Philosophy and World Religions:

RELS 1020	Religions of the World *	
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RELS/PHIL 1540	Ethics in Business	
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Foreign Language and History ⁺

Select one of the language options below:		9-15
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Chinese (14-15 hours)

CHIN 1001	Elementary Chinese I **	4
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CHIN 1002	Elementary Chinese II **	4
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Select two of the following:

CHIN 1011	Intermediate Chinese I	4-5
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RELS 2100	Hinduism and Buddhism	3
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RELS 2110	Confucianism, Daoism, and Zen	3
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HUM 3124	China *	3
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HIST 4850/5850	Pre-Modern Chinese History	3
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HIST 4860/5860	Modern Chinese History	3
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French (12 hours)

FREN 1001	Introduction to French Language and Culture I **	3
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FREN 1002	Introduction to French Language and Culture II **	3
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Select two of the following:

FREN 2001	Intermediate French Language and Culture	3
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FREN 2002	Composition	3
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FREN 2012	Advanced Topics in French Conversation: _____	3
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German (9 hours)

GER 1001	German Language and Culture I **	3
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GER 1002	German Language and Culture II **	3
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ENGLISH/CAP 3148	The Holocaust in Literature and Film	3
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Spanish (12 hours)

SPAN 1001	Elementary Spanish I **	3
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SPAN 1002	Elementary Spanish II **	3
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Select two of the following:

HUM 3123	Latin America *	3
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SPAN 2001	Intermediate Spanish I	3
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SPAN 2002	Intermediate Spanish II	3
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SPAN 2053	Spanish for Special Purposes: _____	3
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SPAN 3001	Advanced Writing ***	3
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SPAN 3006	Spanish for Heritage Speakers ***	3
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SPAN 3020	Cultures and Civilization of Latin America [^]	3
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SPAN 3050/5050	Written Communication ***	3
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SPAN 3052/5052	Contemporary Hispanic Culture	3-5
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HIST 4720/5720	Modern Latin American History	3
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English (9 hours)*****

Select one of the following:		3
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HIST 1023	History of the United States	
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POLSCI 1014	Power & Politics in the U.S. *	
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Select two of the following:

ENGLISH 2520	Multicultural Literature	3
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ENGLISH 2340	Survey of Post-1800 English and World Literature [^]	3
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ENGLISH 2420	Survey of American Literature [^]	3
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ENGLISH 4410/ RELS 4230/5230	Early American Literature ^	3
ENGLISH 4420/5420	The American Renaissance ^	3
ENGLISH 4445/5445	American Novel Since 1900 ^	3
HIST 4235/5235	Popular Culture in the United States	3
HIST 4250/5250	Religion in America	3
RELS 3180	Religion and Politics: (Topics)	3

+ A student's native language cannot be used to meet the language requirement of the certificate.

* Credit hours in these UNIFI/General Education courses may be applied toward the completion of the UNIFI/General Education requirement and the completion of this certificate program.

**Students who received credit toward the foreign language competency requirement for UNI graduation from satisfactory performance in high school language courses or students who can pass an equivalency examination do not need to take these courses.

**Students may choose only one of the following courses as an elective: SPAN 3001, SPAN 3006, or SPAN 3050/5050

**Available only for students who are non-native English speakers.

^ The following courses have additional prerequisites:

SPAN 3020 has prerequisite of SPAN 3001 or SPAN 3006 or SPAN 3050/5050 or equivalent.

ENGLISH 2340 and ENGLISH 2420 have prerequisite or corequisite ENGLISH 2120.

ENGLISH 4410/5410, ENGLISH 4420/5420, and

ENGLISH 4445/5445, have prerequisites ENGLISH 2120 or consent of instructor, and junior standing.

Summary

1. International Business	3
2. Cultural and Political Perspectives	3
3. Foreign Language and History *	9-15
Chinese: 14-15 hours	
French: 12 hours	
German: 9 hours	
Spanish: 12 hours	
English: 9 hours	
Total Hours	15-21

Related Programs

- Accounting B.A.
- Business Analytics B.A.