

International Business Minor (for Business Majors or Non-Business Majors)

This minor is available to Business Majors and Non-Business Majors.

- International Business Minor (for Business Majors)
- International Business Minor (for Non-Business Majors)

International Business Minor (for Business Majors)

The interdepartmental minor in International Business is available to Wilson College of Business students. The International Business minor enhances the common body of knowledge gained through the business core by focusing on international trade and commerce issues/perspectives.

Required

International Business core

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|----------------|------------------|---|
| MKTG 3176/5176 | Global Marketing | 3 |
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| MGMT 3189/5189 | International Management | 3 |
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World Affairs: 6

Select two of the following:

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| ECON 1001 | Economics of Social Issues |
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| GEOG 1110 | Global Geography |
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| HIST 1210 | Making the Modern World |
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| POLSCI 1025 | Global Politics |
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| POLSCI 1042 | Becoming Global Citizens |
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International Electives: 6

Select two of the following:

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| BUSINESS 2100 | Global Skills: (topic) (Or students may transfer in an approved 3 credit course taken abroad.) |
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| ECON 3224/5224 | International Trade and Financial Economics |
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| ECON 3249/5249 | Economic Development |
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| FIN 3032 | International Financial Management |
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| MGMT 3167 | Global Supply Chain Management |
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| MKTG 3178/5178 | Global Trade Practices |
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| MGMT 3984/5984 | Dynamics of Negotiations |
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| POLSCI 3127 | United States Foreign Policy |
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Total Hours 18

International Business Minor (for Non-Business Majors)

The interdepartmental minor in International Business (Non-Business Majors) is available to any non-business major. The purpose of

this minor is to allow non-business majors to build a basic body of knowledge concerning business and business operations and expand knowledge with respect to international business, trade, and commerce.

Required

World Affairs 3

Select one of the following:

Geography:

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| GEOG 1110 | Global Geography |
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Political Science:

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| POLSCI 1024 | International Relations |
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Business Core 15

Accounting:

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| ACCT 2120 | Principles of Financial Accounting |
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Marketing:

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| MKTG 2110 | Principles of Marketing |
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Management:

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| MGMT 3100 | Legal and Social Environment of Business |
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| MGMT 3965/5965 | Organizational Behavior |
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Economics:

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| ECON 1031 | Introduction to Business Economics |
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International Business core 9

Management:

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| MGMT 3189/5189 | International Management |
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International electives:

Select two from the following:

Marketing:

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| MKTG 3163 | Distribution and Logistics |
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| MKTG 3176/5176 | Global Marketing |
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| MKTG 3178/5178 | Global Trade Practices |
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| MKTG 4595 | Internship-Marketing* |
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International Experience 0

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| BUSINESS 3169 | International Experience** |
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Total Hours 27

* International section only.

**This BUSINESS 3169 course requires the successful completion of an approved study abroad experience, or a departmental internship or cooperative education experience that includes a significant international component. Department internships or cooperative education credits that meet the requirements of the international experience can, by student request, be used to fulfill the elective requirement. This course may be substituted with any course

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involving collaboration on cross-border projects subject to approval of the Global Opportunities Coordinator.

Related Programs

- Management B.A.
- Political Science B.A.