

Business Administration M.B.A.

Master of Business Administration

The Master of Business Administration (MBA) program is designed for business professionals seeking to enhance their innovative and effective leadership skills in today's dynamic business environment. This comprehensive, integrated program emphasizes the functional areas of business while balancing theoretical knowledge with practical application.

The MBA program requires 30 credits of coursework (10 courses). The 10 MBA courses also provide the opportunity to earn three stackable certificates: Business Fundamentals certificate, Managerial Analytics certificate, and Strategic Leadership and Innovation certificate.

The MBA program is available on the **non-thesis** option only. Students must prepare a portfolio of work according to the specifications set by the department. **A minimum of 12 hours of 6000-level course work is required.**

Only graduate courses (course numbers 5000 or above) will apply to a graduate degree, even if the undergraduate course number (4999 or less) is listed. No exceptions will be made.

Students interested in this program must submit a completed Application for Admission to Graduate Study and should refer to their MyUNiverse Student Center To-Do list or contact the MBA Program Office for any other application requirements. Graduate information and application for graduate admission can be found at <https://admissions.uni.edu/application>.

The Graduate Record Examination (General Test) is not required for admission to the program.

Required

Accounting:		
ACCT 6030	Accounting for Business Management	3
Marketing:		
MKTG 6170	Marketing Management	3
Management:		
MGMT 6250	Business Strategy	3
MGMT 6252	Information Systems & Data Visualization	3
MGMT 6254	Business Intelligence	3
MGMT 6260	Leading People, Driving Success: Leadership and HR Management	3
MGMT 6262	Cross-Functional Operations	3
MGMT 6266	Innovative Thinking & Creative Problem Solving	3
MGMT 6272	Research and Analysis for Management Decisions	3
Finance:		

FIN 6266	Financial Management and Markets	3
Total Hours		30

Learning Outcomes

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Student Learning Objective 1: Professional Knowledge and Skills Graduates will demonstrate knowledge of current business practice and management techniques necessary to be effective in managing and leading the day-to-day operations of the organization, as well as scanning the business environment and strategically planning for the future.

- **Competency 1.1.** Applies fundamentals of accounting and finance
- **Competency 1.2.** Applies fundamentals for managing business operations
- **Competency 1.3.** Applies fundamentals of marketing management
- **Competency 1.4.** Applies fundamentals of managing human resources
- **Competency 1.5.** Applies fundamentals of data management and analysis for the organization
- **Competency 1.6.** Applies strategic planning for the organization

Student Learning Objective 2: Critical Thinking Skills Graduates will demonstrate the critical thinking skills to address complex business issues, gather information, identify and evaluate a range of options, and make ethical, thoughtful choices among the alternatives.

- **Competency 2.1.** Identifies salient factor(s) and explains why they are salient or not salient
- **Competency 2.2.** Uses and evaluates facts and evidence related to salient factors
- **Competency 2.3.** Acknowledges and/or incorporate others' perspectives
- **Competency 2.4.** Draws appropriate conclusions
- **Competency 2.5.** Identifies consequences and implications

Student Learning Objective 3: Problem Solving Skills Graduates will demonstrate the ability to use appropriate quantitative and qualitative tools and concepts throughout the problem solving process showing an appreciation for the interrelationships among the various business functions.

- **Competency 3.1.** Articulate a statement of the problem in terms of a "gap" between the existing situation and a desired or possible state that will be addressed
- **Competency 3.2.** Select an analytical framework or methodological approach that is appropriate for arriving at a decision or response to the developed problem statement above
- **Competency 3.3.** Perform the analysis by locating and selecting data, applying the methodology to draw information or knowledge from the data, and arrive at conclusions relevant to the problem

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- **Competency 3.4.** Recommend action based on the analysis performed that will be most likely to resolve the problem as stated

Student Learning Objective 4: Teamwork Skills Graduates will demonstrate the ability to effectively participate as a team member, facilitate group processes, and manage team projects.

Individual Competencies:

- **Competency 4.1.** Communication skills and task-related behaviors that support team participation
- **Competency 4.2.** Facilitates group processes

Overall Team Competencies:

- **Competency 4.3.** Efficiency in Team Project Management

Student Learning Objective 5: Communication Skills Graduates will demonstrate the professional communication skills necessary for effective management.

SLO 5A Communication with Executive Level Audiences:

- **Competency 5.A.1.** Written communication for executive audiences
- **Competency 5.A.2.** Oral communication to executive audiences

SLO 5B Supervisory Communication:

- **Competency 5.B.1.** Supportive communication with peers and reports
- **Competency 5.B.2.** Inclusive communication with peers and reports

SLO 5C Communication of Numeric Data:

- **Competency 5.C.1.** Written communication of numeric data
- **Competency 5.C.2.** Oral communication of numeric data
- **Competency 5.C.3.** Visual display of numeric data

Related Programs

- Management B.A.
- Business Fundamentals Graduate Certificate
- Managerial Analytics Graduate Certificate
- Strategic Leadership and Innovation Graduate Certificate