

Organizational Management M.A.

Organizational Management Major

Students interested in this program must submit a completed Application for Admission to Graduate Study and should refer to their MyUNiverse Student Center To-Do list or contact the Master of Business Administration (MBA) office for other application requirements. Graduate information and application for graduate admission can be found at <https://admissions.uni.edu/application>.

The Graduate Record Examination (General Test) is **not** required for admission to the program.

Only graduate courses (course numbers 5000 or above) will apply to a graduate degree, even if the undergraduate course number (4999 or less) is listed. No exceptions will be made.

The Masters of Arts in Organizational Management (MAOM) is designed to enable students to combine relevant business skills with their specific areas of interest. To earn the MAOM, students must complete two graduate certificates from the Wilson College of Business MBA program and a third (non-MBA) graduate certificate. This structure provides a business foundation through traditional MBA courses while allowing students to customize their curriculum to meet their professional needs through flexibility in the third graduate certificate.

Specifically, the MAOM requires students to complete the following:

- MBA Business Fundamentals certificate
- MBA Managerial Analytics certificate **OR** MBA Strategic Leadership and Innovation certificate **AND**
- An approved non-MBA graduate certificate*

The MBA certificates each contain four required courses but share one common course, for a total of 7 courses (21 credits) between the two MBA certificates. The third certificate must have at least 9 (non-duplicative) credits. There is no required sequencing of the certificates; learners can complete the non-MBA certificate before enrolling in MBA courses.

This program is available on the **non-thesis** option only, with a **minimum of 30 semester hours** required. **A minimum of 12 hours of 6000-level course work is required.** Students must prepare a portfolio of work according to the specifications set by the department.

Students cannot earn both the MAOM and MBA degrees.

* Learners must work with the MAOM program advisor(s) to draft a study plan and to identify or build an approved third graduate certificate.

Required: Complete the MBA Business Fundamentals certificate

ACCT 6030	Accounting for Business Management	3
FIN 6266	Financial Management and Markets	3
MGMT 6250	Business Strategy	3

MGMT 6272	Research and Analysis for Management Decisions	3
Select one of the following two options:		9
Option 1: Complete the remaining requirements for the MBA Managerial Analytics certificate		
MGMT 6252	Information Systems & Data Visualization	
MGMT 6254	Business Intelligence	
MGMT 6262	Cross-Functional Operations	
Option 2: Complete the remaining requirements for the MBA Strategic Leadership and Innovation certificate		
MGMT 6260	Leading People, Driving Success: Leadership and HR Management	
MGMT 6266	Innovative Thinking & Creative Problem Solving	
MKTG 6170	Marketing Management	
Required:		9
9 semester hours from an approved graduate certificate		
Total Hours		30

Learning Outcomes

Organizational Management, M.A.

- **Learning Objective 1: Professional Knowledge and Skills**
Graduates will demonstrate knowledge of current business practice and management techniques necessary to be effective in managing and leading the day-to-day operations of the organization, as well as scanning the business environment and strategically planning for the future.
- **Learning Objective 2: Critical Thinking Skills**
Graduates will demonstrate the critical thinking skills to address complex business issues, gather information, identify and evaluate a range of options, and make ethical, thoughtful choices among the alternatives.
- **Learning Objective 3: Problem Solving Skills**
Graduates will demonstrate the ability to use appropriate quantitative and qualitative tools and concepts throughout the problem-solving process showing an appreciation for the interrelationships among the various business functions.
- **Learning Objective 4: Teamwork Skills**
Graduates will demonstrate the ability to effectively participate as a team member, facilitate group processes, and manage team projects.
- **Learning Objective 5: Communication Skills**
Graduates will demonstrate the professional communication skills necessary for effective management.

Related Programs

- Management B.A.
- Master of Business Administration